

Waitematā Community Arts Broker Report

December 2023 – July 2024

Aroha Rawson



4/4 Kaupapa complete



Key outcomes achieved



3/3 priority locations



Introduction

This is the inaugural year for the role of Community Arts Broker to the Waitematā Local Board.

With a six month period to explore the opportunities in our area and a small beginner budget we aimed to complete three to four projects. Despite significant delays we met this target and all kaupapa were received with great enthusiasm and positive high quality outcomes for artists, spaces and their communities.

We set goals to engage artists whose projects not only met required outcomes but would ideally be activation ready and could be capacity building for future arts and culture aspirations in the Waitematā auspices.

Kaupapa – Projects Funded and Completed

Raranga Kete – with Teokotai Paitai

Artform: Kuki Airani/Māori Weaving

Creatives: 3

Number of participants: 24

Brief Description: 2 x weekend workshops, 2 days x 5 hours each day held at Studio One Toi Tū, Ponsonby and Headspace in Newmarket.

Participants are taught by Teokotai Paitai over 2 days the basics of the art of weaving. Over the 2 day workshop they are guided to make their own unique kete incorporating personalised designs to take home. Participants engage with a new culture, knowledge and language as well as meeting and in working and helping each other, bonding with likeminded members of their community. They learn about raranga traditions, the relationship of weavers with whenua and leave with deeper connection to their community and taiao.

Outcomes: Māori and Pasifika art and artist. Diverse community members. Project working with and educating on taiao. 2 of 3 target suburbs activated.



Teokotai at work with the Studio One Toi Tū and Headway workshop participants.

Artist Feedback

“Both workshops were highly successful to all that participated. The enthusiasm around the weaving technique surprised and excited participants, both participants with experience, and those who had no experience weaving.

We had a very diverse group of people attending and noticed that most people were keen on the idea of weaving during Matariki. Everyone was keen to continue practising with an outlook towards using recycled material.” – Teokotai Paitai



“Toi Waitematā was amazing.” – Teokotai Paitai

Road Cone Activation - by Beth Kayes and Theatre Co-Physical

Artform: Theatrical placemaking

Creatives: 5

Number of participants: 500+ passersby and community members experienced their performances

Brief Description: The intrigue and fascination of larger than life road cones moving, interacting and responding to space and community in Newmarket, Parnell and Ponsonby across 3 consecutive days was an absolute hit across all 3 suburbs.

Outcomes: Engagement with diverse community including many rangatahi. Taiao exploration. All 3 priority suburbs activated. Community absolutely sparkling with their experience.

Community Feedback

“It’s fantastic. We need more of this!” – Ponsonby Community Member

Artist Feedback

“Thank you so much for having the road cones as part of your local board works. We had a great time out there on the street and are very grateful and happy for the work-thank you so much!” - Beth Kayes, Co-Theatre Physical.



Road Cone Activation in Ponsonby and Newmarket



Afterours – by George Funaki, 4x co-curators, Sylvia Louise Marie photographer, Cat Ruka (Ūkaipo)

Artform: Photographic Exhibition and Talanoa Space

Creatives: 7 core, 15 wider circle

Number of participants: 200+ over 7 days

Brief Description: Tongan LGBTQIA artist and Curator George Funaki presented a photographic exhibition celebrating artist collectives of the Pacific diaspora welcoming community to ne community creative space Ūkaipo for talanoa/kōrero sessions opening discussion on community, connection and how community could look going into the future.

Outcomes: Outstanding engagement with rangatahi Māori, Pasifika, Asia and pākehā. Strong relationship forged with Ūkaipo creative space owner, curator and creative Cat Ruka. Critical engagement with Karangahape Road community and cultural landscape.

Community Feedback

https://www.instagram.com/p/C85pEqOSIAd/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWF1ZA==

Artist Feedback

“This all feels very positive. Afterours, Ūkaipo, Toi Waitematā, the three of us coming together. Kei te tika tēnā.” George Funaki



Georges 'anau



Cat Ruka, George Funaki and Sylvia Louise Marie



“What we love the most about Afterours is the way that it so simply yet so potently honours and celebrates people. We can feel the texture of the bonds between, and the history underlying.” Cat Ruka

Cosmic Canvas – Melody Renault, Blob Collective; Tours by Starlight, Maioha Allen

Artform: Interactive Education, 3D Digital and animated content, storytelling

Creatives: 4 leads and 3 specialist speakers

Number of participants: 30 attended workshops sessions, community traffic engagement 100 – 150 minimum

Brief Description: Tamariki/Rangatahi activation. An exploration of the cosmos through pop-up 3D digital interactive projector/cards activity. Telescope use and kōrero with knowledge shared from both pākehā and Māori astronomers. Create your own universe workshops.

Outcomes: 2 month installation across 2 libraries, Parnell and Grey Lynn with large scope for high community engagement across all opening hours. Blob Collective’s Malaysian animation artist Min ran the tamariki workshops with participants creating their own universe and Min teaching drawing skills. 4x Kōrero and Workshops had positive feedback although attendance could have been stronger. High quality Tamariki and rangatahi offering engaging with taiao and the Matariki kaupapa.

Toi Waitematā worked with Blob Collective to introduce Māori star knowledge and te reo Māori translations to the project creating collaborative narrative in the resources and kōrero from pākehā and Māori lenses.

Community Feedback

“This is so great. I was looking for an activity for my boys to learn about Matariki and this is perfect.” Happy Dad



Cosmic Canvas at Parnell and Grey Lynn Libraries



Budget Allocation

Funding + Fee \$20,000.00 + \$25,000.00

Total \$45,000.00

Please see addendum

Community Engagement

In our first six months we

- set up our Facebook
- Began building relationships with Waitematā and Auckland wide arts partners including brokers, libraries, venues and the Māori Outcomes team at Auckland Council.
- Advertising was published on The Big Idea, Eventbrite, Humantix, Waitematā Local Board pathways and the Matariki Auckland wide programme on OurAuckland and the Matariki website.
- Some paid boosting on FB however engagement was low.
- Responses to workshop bookings on Eventbrite saw Raranga Kete immediately booked out. Humantix for Cosmic Canvas saw lower attendance than hoped in 2 out of 4 workshops.
- Toi Waitematā worked with Studio One Toi Tū, Parnell and Grey Lynn Libraries, Ūkaipo Creative Space and along Broadway, Newmarket Train Station, Parnell Rise, Parnell Rose Gardens, Parnell Markets and Three Lamps to Karangahape Road.
- It is clear that we need to create a website and links to a broader community through any Social Media means possible. Engagement of a Social Media expert for planning and setting up a high impact and budget effective plan would likely be highly valuable.

What worked?

- All community engaged with these kaupapa were enamoured with every offering.
- Connection with others, creating with others, activities that use imagination and grow knowledge were so gratefully received and carried back into the daily lives of all involved. Artists, facilitators and community alike.
- Artists highly valued the one to one communication and support throughout the EOI process, creation and execution of their projects.
- With lower budgets we tend to attract emerging artists who have reflected they are very pleased to have the opportunity to work and grow their skills, networks, craft and capacity for future work.
- For the arts broker, Aroha, contract structure encouraging flexibility of workplace and hours was highly valuable and meant the 10 hours per week undertaking could be met in alignment with other commitments while maintaining good engagement with artists and building community capacity.

- Building networks/workshops with arts partners was very positive and brought the possibility of collaboration to strengthen how we work with our artists.

Challenges and Recommendations

- Limited budget meant that while we had 17 EOI's the quality and preparedness of these proposals greatly varied. This meant 2 kaupapa needed much more producer type guidance, time and commitment meaning more hours than contracted had to be undertaken across the 6 month period and after the contract had ended.
Suggest keeping projects to maximum 5 or 6 for the next year (actually 9 months) as we will technically begin end September, beginning October and conclude at the end of June.
- As a brand new enterprise, a strong following on SM for promotions and marketing is essential to ensure our community knows what's going on and engages. We did not have this and must focus development in this area. Suggest investing a reasonable portion of funding in this with a Social Media Consultant/Planner/Creator to lay the groundwork and designation of arts broker time for solid communications plan and content creation as we progress through the timeline.
- EOI's from Māori artists was low. Suggest kanohi/face to face engagement with education institutes and local Māori and Pasifika arts collectives to raise awareness of the opportunities and demystify the process.

Finally, I wish to thank Yoojung Suh for her professional, thoughtful and highly knowledgeable communication, advice and guidance as we begin this endeavour. It is an honour to work with her and the Waitematā Local Board in very challenging times in the world, to recognise and uphold the artists in our society to do their work delivering vital stimulus to our imaginations and empowering investment in wellbeing and joy for our community.

Tihei mauri ora!

Aroha Rawson – Toi Waitematā Community Arts Broker

Summary of Toi Waitematā Project Funding FY24

*Remaining funds to be re-allocated to FY25 Project Grants.

	Project name	Project lead	Total amount
EXPENDITURE			
Projects Grants	Raranga Kete (Studio One Toi Tū, Headspace, Newmarket)	Teokotai Paitai	\$4,300.00
	Road Cone Activation	Beth Kayes, Theatre Co-Physical	\$2890.00
	Afterours	George Funaki, Ūkaipo	\$5750.00
	Cosmic Canvas (Parnell and Grey Lynn Libraries)	Melody Renault, Blob Collective	\$4,400.00
		Total Project Grants	\$17,340.00
Operational			
Public Liability Insurance			\$670.00
Project Marketing budget			\$1680.00
		Total Operational	\$2,350.00
		Total EXPENDITURE	\$19,690.00
	Reallocate to FY25 Project Funds/Grants	Remaining Funds	\$310.00
INCOME			
Allocated Contracted hours	312.5 hours		\$25,000.00



Toi Waitematā Community Arts Programme

Waitematā Local Board – 10 September 2024

Yoojung Suh – Place & Partner Specialist (Arts), Community Wellbeing



Purpose

- Present the 2023/2024 Annual Report for Toi Waitematā Community Art Programme.
- Seek feedback and direction on key priority areas and outcomes for the 2024/2025 Toi Waitematā Community Arts Programme.



2023/2024 Annual Report Toi Waitematā Community Arts Programme

Fund the community arts broker over a two-year period to develop strategic relationships and contacts within the creative community and support community-led arts activity including temporary street projects and activations.





Recap 2023/2024

Q2

- Recruitments – P&PS(Arts), Community Arts Broker
- Relationship-building, community engagement, setting up programme (socials, comms & branding, EOI)

Q3

- EOI extended
- Update to the local board, feedback and endorsement of programme
- Delivery of project 1

Q4

- Delivery of programme
- FY25 Community Arts Broker budget approved in business meeting as part of 2024/2025 work programme





Strategic alignment of 2023/2024 key priority areas

Local Board Key Priority Areas	Waitematā Local Board Plan 2023	Toi Whīteki Arts & Culture Strategic Action Plan
1. Increase access to and participation in the arts for: <ul style="list-style-type: none">• Rangatahi• Māori• Pasifika• Asian communities	Māori Outcomes: Māori culture and identity is celebrated. 1.3: Champion for inclusion, engagement, accessibility. 3.3: Connect our communities via creative arts.	1. All Aucklanders can access and participate in arts and culture. 5. Auckland celebrates a unique cultural identity.
2. Celebrate and enhance geographic areas that do not see as much activity. Eg. Parnell, Newmarket, Ponsonby	5.2 Regenerate town centres to attract visitors and economic growth	2. Auckland values and invests in arts and culture. 4. Arts and culture is intrinsic to Auckland’s place-making.
3. Support capacity-building of local Creatives.		6. Auckland has a robust and flourishing creative economy.



Assessment of key priority areas

	Outcomes & Objectives									
	WLB	Waitemata Local Board Plan 2023				Toi Whītiki Arts & Culture Strategic Action Plan				
Projects	Key Priority Area	Māori Outcomes	Our People 1.3	Our Community 3.3	Our Economy 5.2	Toi Whītiki 1.	Toi Whītiki 2	Toi Whītiki 4.	Toi Whītiki 5.	Toi Whītiki 6.
Raranga Kete Workshops Studio One Toi Tū, Headspace Newmarket	1. & 3.	✓✓✓	✓✓	✓✓	-	✓✓✓	✓✓	-	✓✓✓	✓
Road Cone Activation Newmarket, Parnell, Ponsonby	2.	-	✓✓	✓	✓✓	✓✓✓	✓	✓✓✓	-	-
Afterours – photo exhibition and Talanoa Ūkaipo, Symonds Street	1. & 3.	✓✓	✓✓✓	✓✓✓	-	✓✓	✓✓	-	✓✓✓	✓
Cosmic Canvas Parnell & Grey Lynn Library	1. & 2.	✓	✓✓	✓✓	-	✓✓✓	✓	✓	-	✓



Road Cone Activation – Beth Kayes & Theatre Co-Physical



Creatives: 5

Engagement: 500+ passersby and community members



Cosmic Canvas - Blob Collective

Creatives: 4 leads and 3 specialist speakers

Participants: 30 workshop participants, 100-150 community traffic engagement



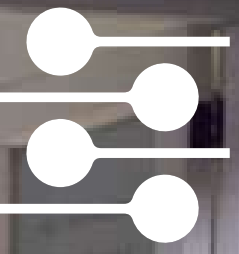
Raranga Kete – Teokotai Paitai



Creatives: 3

Participants: 24





Ū K A I P Ō



Creatives: 7 core, 15 wider circle
Participants: 200+ over 7 days



Afterours – George Funaki, Sylvia Louise Marie & Cat Ruka

Summary of 2023/2024 Budget

**Total
allocated
budget -
\$45,000**

Current spend - \$44,690

- Operational – \$670
- Total marketing and promotion - \$1,680
- Total funding allocated - \$17,340
- Contracted hours – \$25,000

Budget remaining - \$310

- Reallocate to 2024/2025 Project Funding



Challenges in 2023/2024

**Limited budget +
underdeveloped EOIs.**

**Audience & profile-
raising of programme.**

**Low engagement from
Māori**

Arts Broker recommendations for 2024/2025

Keep projects at 5 max.

**Focus on raising profile
of programme & growing
audience.**

**Kanohi with Māori and
Pasifika arts collectives,
demystify process, offer
more support**



2024/2025 Recommended key priority areas

Continue to raise the profile of programme, grow audiences & engagement

Focus on coordinated Comms/Marketing plan, leveraging Council and LB - networks and avenues.

Continue to activate geographic areas that do not see as much activity

Focus on growing relationships with local businesses and BIDs of these areas: (Newmarket, Parnell)

Continue to support Māori-led & Pasifika-led activities

Focus on establishing connections with local Māori and Pasifika arts collectives to raise awareness of the opportunities and demystify process.

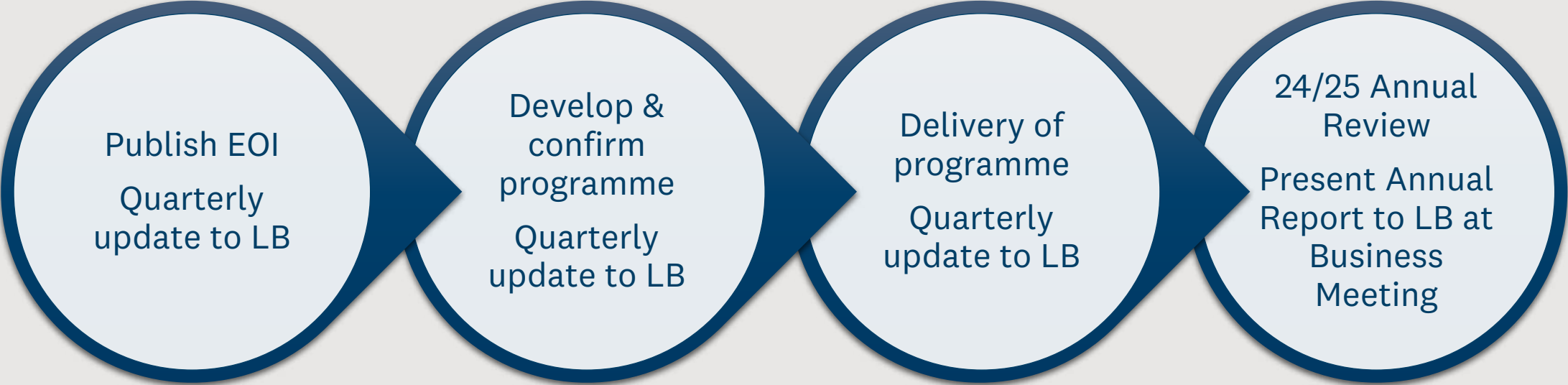
Support more Rangatahi-led and whānau-focused activities

Work with Specialist Youth Advisors and Community Broker to engage with and find opportunities with local youth groups, schools, and youth programmes.





2024/2025 Timeline



Pātai



Central City Hub

Operational Update Q1 2024

Echo Janman Community Hub Manager – Central City

10 September 2024



Central City Hub

- Tāmaki Pātaka Kōrero – Central City Library
- Ellen Melville Center
- Albert Park Caretaker's Cottage
- Te Wharekura





Nau mai, haere mai, welcome

Whare Kai

Home of The Kitchen Project

Albert Park Caretaker's Cottage
Central Community Hub



Welcome to the Albert Park Caretaker's Cottage and the head office of Auckland Council's food entrepreneur programme, The Kitchen Project.

This charming cottage, designed by architect Henry Greenwood Wade (1825-1900) and constructed by Wellington Handcock in 1892, is a testament to Auckland's rich heritage. Henry Wade was a prominent architect and a notable figure in Auckland's civic and commercial life. His dedication extended to various community roles, including his involvement in Free Masonry and leadership positions at the Auckland Institute of Architects, where he served as secretary and treasurer during the mid-to-late 1890s.

Wade's influence extended beyond the confines of Albert Park, as he contributed to shaping the waterfront area with his designs for other structures during that period.

Originally built to house the park's keeper, tasked with maintaining the security and integrity of Albert Park, the Cottage has witnessed many chapters of Auckland's history. From wedding gift tables and protective flower beds to serving as a residence for city officials, it has been an integral part of the park's story.

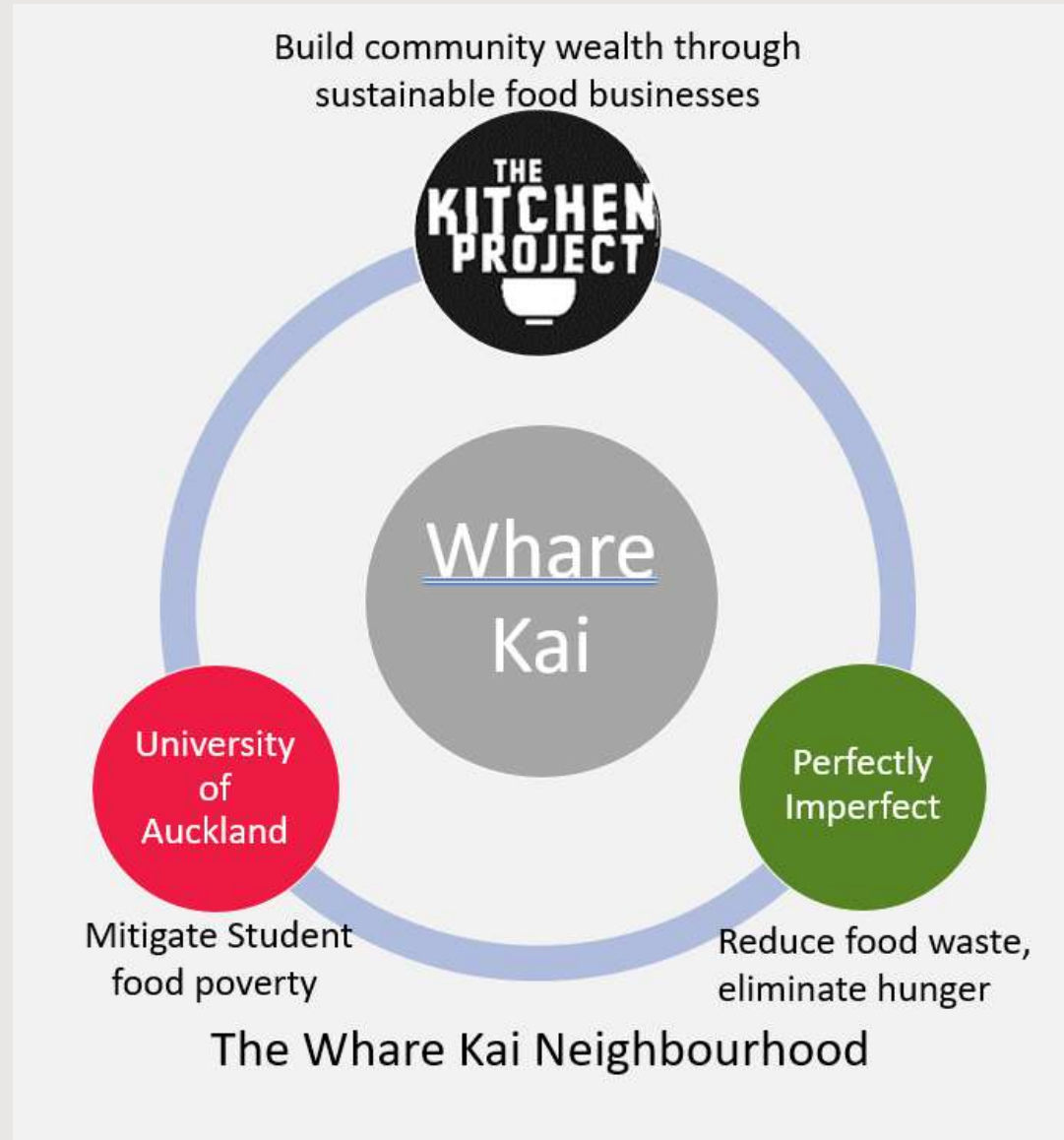
The Cottage's Victorian timber bay villa architecture, adorned with subtle neoclassical detailing, reflects the elegance of its era. Over the years, it underwent modifications, including adding an internal bathroom, a laundry outbuilding in 1903, and an office in 1948.

Today, Albert Park and its cherished Caretaker's Cottage hold a special place as a celebrated historical heritage site under the Auckland Unitary Plan. As you explore this beautiful park, take a moment to appreciate the beloved landmark's rich history and craftsmanship.

Auckland Council - Albert Park Caretaker's Cottage and Central Community Hub. Photo: Auckland Council Heritage Collection. © 2018. Photo: Auckland Council Heritage Collection. © 2018.




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Perfectly Imperfect now plays a significant role in the Whare Kai initiative by contributing to the rescue and redistribution of food.

The efforts help ensure that fresh produce, which might otherwise go to waste due to cosmetic imperfections or surplus, is made available to students, staff and residents in the Central City at affordable prices.

This not only reduces food waste but also addresses food insecurity within the university community.

The food store operates Monday – Friday 1 – 4pm, and The Kitchen Project team cooks soup each Thursday which is free for everyone.
<https://www.perfectlyimperfect.org.nz/>

Perfectly Imperfect April – June 2024

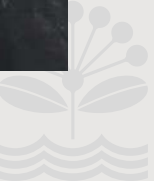
- 650 visitors
- 15 volunteers
- 9000 kg food rescued and redistributed

The Kitchen Project team now runs monthly cooking classes at two uncatered university halls of residences Te Tirohanga o te Tōangaroa (T4) and Carlaw Park Student Village.

Classes focus on simple, affordable, healthy produce based recipes.
<https://www.thekitchenproject.co.nz/>



Te Tirohanga o te Tōangaroa (T4)
Approx 150 students attended cooking classes to date.
Increasing number of volunteers for Perfectly Imperfect services



Central City Hub Collective Impact Working group



Coordinated response to central city safety and wellbeing through the support available in the Central City Hub.

A coordinated approach includes working closely with the Auckland Council compliance team, social housing providers and other social service providers to enable a more responsive community service.

This way of working is already showing improvements to how we reach and respond to vulnerable members of our community.



Youth Waitemātā Update

Bevan Chuang, Specialist Advisor – Central/ East Programme Delivery
Amber Walls, Empowered Communities Advisor – Community Innovation
Team

September 2024



RECAP: Approved LDI youth funds 2023-24

ID 4068 – Build Capacity: Youth: Spaces and opportunities promoting youth participation, connection and wellbeing.

- Funding community organisations and groups across Waitematā to create inclusive opportunities and spaces supporting youth connection, belonging and wellbeing.

ID 417 – Youth: Increased rangatahi voice, participation and initiatives. Grow a diverse ecology of opportunities supporting connection, belonging and wellbeing:

- **Waitematā Youth Wellbeing Network (WYWN)** – strengthening youth practice/ organisations
- **Rangatahi Leadership** ‘youth voice initiative’ - creating opportunities for youth across the local board area to positively influence local decision-making, build leadership skills and take action on things they care about.



Waitematā Youth Wellbeing Network (WYWN)

A regular meeting for youth-serving agencies across Waitematā to provide networking, capability-building, peer support and partnership development activities.

April: Shore Junction, Takapuna

June: Upper Room, Newmarket

September: Grey Lynn Community Centre

October: The Front Door Hub, Karangahape Road (TBA)

November: TAPAC, Western Springs (TBA)



Waitematā Rangatahi Leadership group

- Next intake for Youth Leaders Council open for applications in September 2024
- Youth Leadership Induction training designed. Three modules covering topics such as introduction to leadership, cultural awareness, active citizenship, collaboration and partnership, youth facilitation, youth-led project kickstart, power and systems dynamics, team building. The Youth Leaders Council will undertake this in October 2024
- Engaged Māori and Pacific kaumatua to support the youth leadership kaupapa



Youth wellbeing spaces and opportunities

Goal:

- Action the recommendations of the WM Rangatahi Deliberative Democracy Pilot
- Grow a network of youth wellbeing ‘hubs’ - spaces and opportunities promoting participation, leadership and wellbeing

Our approach:

Building on the success of the Maungakiekie-Tāaki ‘youth wellbeing spaces’ project we plan to:

- **Increase the current fund (\$40k) through co-investment** (council and external funders)
- Invest the fund in youth ‘hubs’ via a **Participatory Grant-making process** (involving community in the making decisions about what should get funded)



Wellbeing Whare Prototype

- We will pathway the Youth Leaders Council to prototype a well-being whare initiative December 2024 - February 2025
- Re-engage youth participants who were involved in the 2023 Deliberative Democracy Pilot to support or input into the co-design



Maungakiekie-Tāmaki ‘youth wellbeing spaces’

Co-investment :

\$40k – Maungakiekie-Tāmaki Local Board

\$30k - Community Innovation Team

\$25k - DIA

\$25k - Foundation North

Leading Participatory Grant-making
design and delivery :

Project RISE Wayfynders



Why Participatory Grant-making?

Enhances public trust in government by giving community a role in decision making

Utilises and strengthens community assets, knowledge, collaboration

Can help attract additional investment

Highly visible and transparent

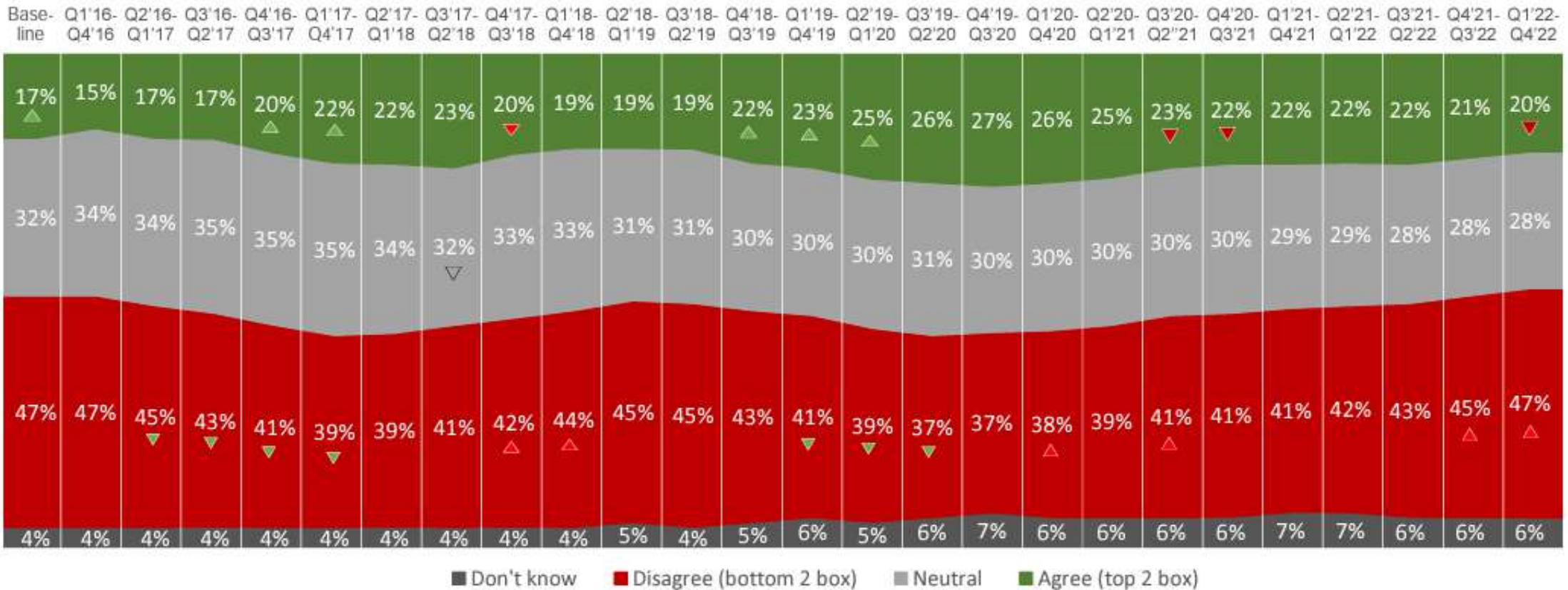
Likely to uncover new opportunities, groups and ideas



Trust in Auckland Council's decision-making

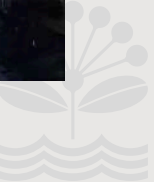


TRUST IN COUNCIL DECISION-MAKING



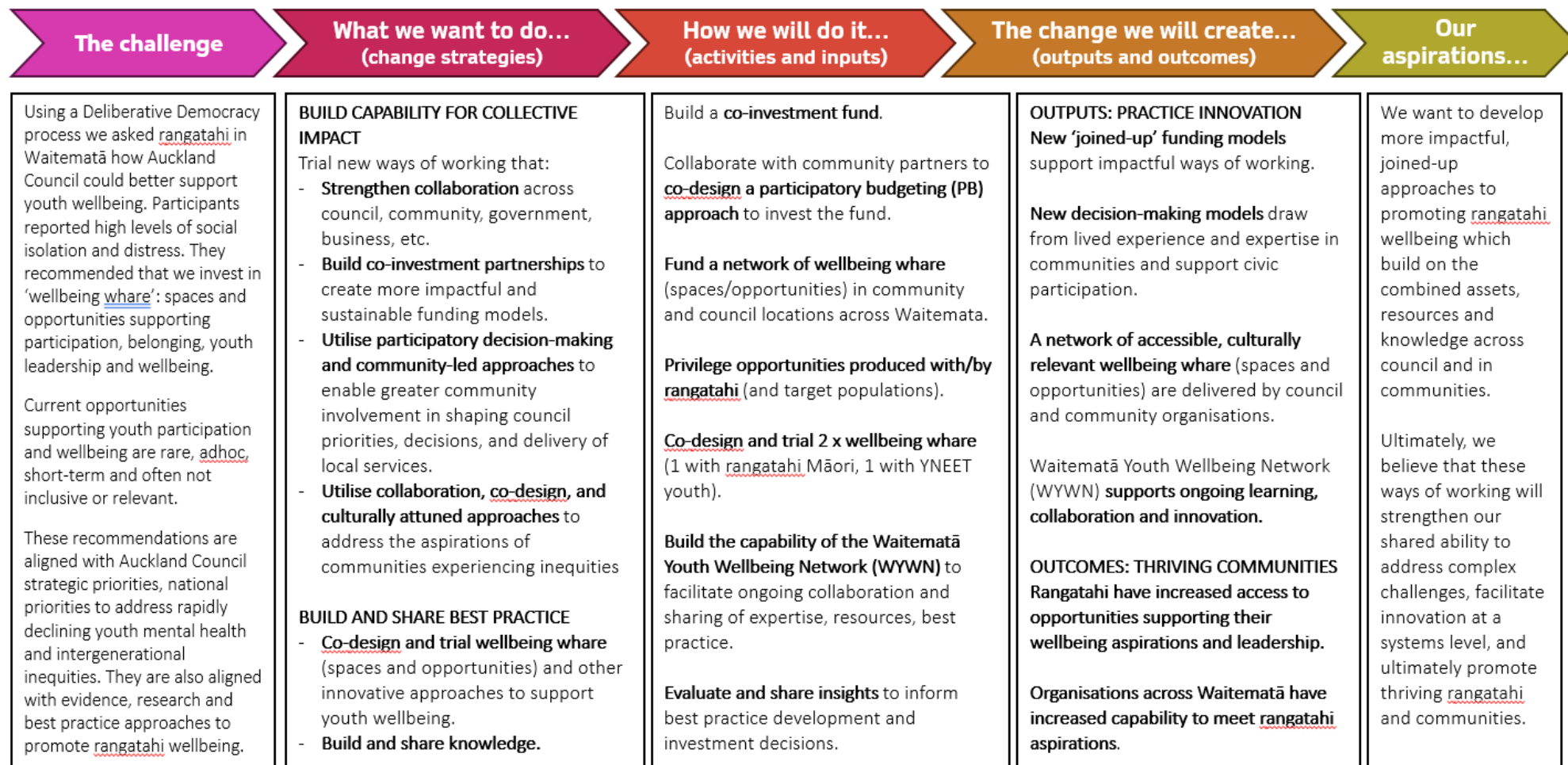
Progress:

- Identified significant potential for co-investment and joined-up approaches (internal and external)
- Confirming co-investment partners
- Additional \$30k identified to fund Community Think to facilitate the PG process (AKL Council Community Innovation Team)
- Karl Bailey will lead co-design wellbeing hub with Rangatahi Leadership group with \$20k funding from MYD (rollover)
- Continued development of project with WYWN



Weaving all Waitematā youth LDI activities together into 1 joined-up plan ...

Theory of Change – Strengthening practice for thriving rangatahi in Waitematā



Other programmes

Other Programmes that contributes to the same outcome

ID: 472 – Māori Responsiveness: Local Māori aspirations in Waitematā

- “A Day at Auckland Council”
 - Providing an opportunity for 15 – 20 Māori rangatahi to have hands on experiences on how Council works
 - Provide an opportunity for rangatahi to engage with Auckland Council to increase interest in influence on decisions and build trust
 - Collaborations with council departments such as Te Waka Kerewai (Māori Outcomes), Peoples and Capabilities, Tepid Baths, Auckland Libraries/Community Facilities



Pātai



Memorandum

4 September 2024

To: Waitemata Local Board
Subject: City Centre update – workshop 10 September 2024
From: Simon Oddie – Priority Location Director – City Centre
Contact information: simon.oddie@ekepanuku.co.nz

Introduction

1. Staff from across the city centre team will attend the Waitemata Local Board workshop on 10 September.

Workshop agenda

Item 1: City centre update

1:00pm – 1:10pm

Who: Simon Oddie – Priority Location Director – City Centre

Purpose: To provide the Waitemata Local Board with an overview of the workshop contents, the City Centre Advisory Panel forward programme, and to provide an update on key city centre initiatives or changes impacting the city centre.

Attachment: City centre tempo – these key metrics will now be provided every second month, rather than quarterly.

Item 2: Midtown & Karanga-a-Hape programme update

1:10pm – 1:30pm

Who: Jenny Larking, Head of City Centre Programmes – Auckland Council

Purpose: To provide a progress update on the midtown and Karanga-Hape regeneration programme, look ahead to key upcoming milestones, and share the latest initiatives to support businesses and residents through disruption.

Attachment: Copy of presentation to the Transport and Infrastructure Committee dated 5 September 2024

Item 3: High Street project engagement update

1:30pm – 2:00pm

Who: Jenny Larking, Head of City Centre Programmes – Auckland Council

Purpose: To provide an update on the engagement themes received to date, share next steps, and invite the local board to attend upcoming public engagement activities.

Attachment: High Street update presentation

City Centre Action Plan focus areas

1. The [City Centre Action Plan](#) is the council group's integrated implementation plan for the city centre. Our work is place-focused - divided into a series of coherent and integrated programmes, rather than grouped by organisation.
2. Because the council group's work here is so extensive, the action plan identifies five focus areas which define our priorities for the short-term to drive a prosperous and vibrant city centre:
 - **Improving people's experience of the city centre**, including getting the basics right, ensuring people feel safe, making it easier to do business here, building the city centre's reputation as a destination, and making it easier to get into and around the city centre.
 - **Realising the full benefits of the City Rail Link**, including preparing the neighbourhoods around the city centre stations at Waihorotiu, Karanga-a-hape and Waitemata, and how the bus network integrates with the new rail services.
 - **Supporting residential growth**, including championing the voice of residents and understanding the barriers and opportunities for population growth.
 - **Advancing major 'city-shaping' programmes**, including the waterfront.
 - **Increasing climate resilience**, including tree cover, flood resilience and recognising that a third of the city's carbon emissions are produced by private vehicles.

City centre economic wellbeing

3. Auckland Council's Chief Economist provided an update on the economic wellbeing of the city centre. The [response](#) (paragraph 5 to 13 below) was provided to the Governing Body's 1 August 2024 meeting and a copy of the [supplementary information](#) to support the Chief Executive and Group Financial Officer update.
4. Further information on key city centre metrics is included as attachment 1.

Economic performance

5. Gross domestic product (GDP) represents the market value of goods and services produced. On this measure, the city centre is a highly productive location and has performed well over time, growing at an average of 4.4 percent per year since 2000 compared with 2.7 percent nationally. However, time lags and challenges in collating data mean GDP does not tell the whole story.
6. As context, the city centre was relatively exposed to the impacts of the COVID-19 pandemic, including disrupted international connections and extended lockdowns. The accelerated uptake of remote working technology and online retail, which offer flexibility and efficiency, also bring adjustment costs. More recently, the economy has been in a contractionary phase, with high interest rates dampening consumer spending across the economy, including in the city centre.
7. As such, consumer spending in the city centre remains lower than prior to the pandemic.
 - a) Average monthly spending in the year to May 2024 was \$149 million, or 20 per cent lower in real terms than the pre-pandemic baseline (i.e. the year to February 2020), despite some recovery following the extended lockdowns of 2020 and 2021.
 - b) The city centre's share of regional spending was 8.1 per cent in the year to May 2024, lower than 9.8 per cent in the year February 2020, indicating lost market share. The picture is mixed among metropolitan centres with several being below their pre-pandemic level (e.g. Albany, Manukau, Takapuna) with some being higher (e.g. Newmarket, benefiting from a new mall).
 - c) More recently, spending in the city centre increased by 2.5 per cent in the year to May 2024, in line the regional increase in the value of card transactions. However, spending appears to have weakened over March to May 2024, whereas monthly spending was stable regionally.

8. Consistent with this picture, pedestrian counts have improved over the year to May 2024 (up 9 per cent) but remain at only 71 per cent of the pre-pandemic baseline, according to Heart of the City data. This indicates there are fewer visitors and/or workers in the city centre than before.
9. A number of retail and hospitality businesses have closed in the wake of the pandemic. While the retail vacancy rate for the city centre is higher than pre-pandemic (June 2019 2.2% vs December 2023 10.3%), which is visible at street level. However, according to data of December 2023, this has been improving.
 - a) The retail vacancy rate for the city centre from Midtown to Britomart was 10.3 per cent in December 2023 compared with 13.9 per cent in June 2022. The rate for the Queen Street precinct was 12.9 per cent in December 2023 compared within 18.6 per cent in June 2022.
 - b) Retail vacancy rates vary across other centres. Newmarket, for example, had a vacancy rate of 8.6 per cent in December 2023 compared with Takapuna at 14.8 per cent. Changes in retail vacancy rates can reflect several factors including new stock being added, improved offerings elsewhere, or a change in consumer demand.
10. Local factors have also caused disruption to the city centre. Ongoing public works in some locations have been disrupting foot traffic, affecting nearby retail and hospitality businesses.
11. There are also competitive forces at work, with a shift towards the waterfront for premium office and retail offerings. As such, vacancy rates for commercial office space, remain higher than pre-pandemic overall, but with higher occupancy of among premium and higher-grade buildings, and away from lower-grade buildings.

Outlook for the city centre

12. The city centre can expect to benefit from tailwinds supporting its future growth.
 - a) The trend towards a more service-based economy, enabled by advances in technology, human capital and urbanisation. The rise of services will support demand for commercial space in the city centre, due to its accessibility and the opportunities for clustering.
 - b) Auckland's population is projected to continue to grow, mainly through net migration gains, creating demand for services and for accommodation that should benefit the city centre.
 - c) Already the most connected part of Auckland, the accessibility of the city centre will improve upon completion of the City Rail Link, which will add two new stations, increase service frequency, and reduce travel time on the rail network.
13. Reflective of the opportunities enabled by these tailwinds, there is a sizeable pipeline of private sector investment, evident in announced and consented projects, as well as construction currently underway. For example, there is almost 300,000m² of commercial office floor area in the city centre's project pipeline, including several projects already under construction such as 50 Albert Street and 123 Beaumont Street and projects in the pre-construction phase such as The Symphony. The pipeline also includes the Downtown West project which is anticipated to deliver a high-quality mixed-use precinct in the future.

City Centre Advisory Panel

14. The City Centre Advisory Panel was held on 22 August at the University of Auckland. Key issues covered were the Midtown programme and High Street, a proposal from the universities regarding the potential for Auckland as the top student city in the country, and a report back from the transport working group. The panel agreed to a new initiative – a memo from the chair to the Policy and Planning Committee, to support communication between the panel and Auckland Council elected members. Following each advisory panel meeting a Chair's summary will go to the Chair of the Policy and Planning Committee for dissemination to its members.

Key stakeholder listening sessions

15. Eke Panuku's senior leadership met with key city centre stakeholders throughout August to discuss priorities and focus areas for the coming year. This included the Waitemata Local Board Chair. Overall there was continued support for city centre priorities, with the caveat that

transport issues need to be elevated within the areas of focus and that there was an urgent need to remove real or perceived barriers for people coming to the city centre until the major CRL and midtown work is complete. A more detailed overview of feedback will come to the next local board meeting, once all sessions are complete.

Highlights from our work for the city centre over the last month

Safety, security, and anti-social behaviour within the city centre

16. Following endorsement by the local board, the City Centre Community Safety Action Plan was endorsed by the Regulatory and Safety Committee. Led by the Auckland Council community safety team, supported by Eke Panuku, the plan has subsequently been publicly acknowledged by key stakeholders and media, alongside a groundswell of positive coverage of the downward trend in crime in the city centre.
17. This includes praise from the City Centre Advisory Panel who noted the good progress. *“The panel noted the reduction in crime and improved perceptions of safety in the city centre. This has been the panel’s number one priority since it was formed this term, with many members actively involved in the day-to-day response. We have seen a pleasing level of collaboration and coordination of focus to get on top of this issue and would like to highlight it as an example of what can be achieved when working in this way.”*
18. The plan and its initiatives were also praised by the Mayor. *“I believe the implementation of the safety plan is a must to see the trend continue. We are working on a solid common ground approach here because we have already built relationships with multiple agencies: Community Patrols NZ, Māori Wardens, and NGOs, many of whom are volunteers, alongside Auckland Transport’s enforcement officers and the council’s City Watch team and the Police. This plan adds to that and formalises a path forward. We must keep up the momentum.”*
19. While the work is well underway, we will take the opportunity to thank partners with an informal ‘launch’ event (likely to be October) with the many collaborators involved in this response, jointly hosted by the Chair of the Regulatory and Safety Committee and the Chair of the Waitemata Local Board. All local board members will be invited to attend.

Getting the basics right

20. In our ongoing efforts to improve the city centre and ensure it remains a vibrant and safe place for everyone, we have been focusing on a series of tactical initiatives. Over the past month, we have made significant progress in addressing key areas to enhance the overall experience for residents, businesses, and visitors alike. Below are some of the highlights from our recent activities:
 - **Parking Management:** A trial of traffic management measures has been successfully implemented outside the Intercontinental Hotel on Quay Street to mitigate issues related to dangerous vehicle movements. This initiative includes the use of physical barriers and CCTV monitoring. The hotel operators have reported a noticeable improvement in traffic safety since these measures were put in place.
 - **Queen Street Revitalisation:** Several initiatives have been launched to enhance the appearance of Queen Street in preparation for the summer months. These efforts include removing stickers and posters, refurbishing public seating, and planning for the replacement of street trees to create a more welcoming environment.
 - **Hotspot Interventions:** Focused attention is being given to specific areas known as 'hot spots,' such as Sturdee Street, Vogel Lane, and Gore Street, to address ongoing concerns and improve these spaces for public use.
 - **Wynyard Quarter Upgrades:** A range of maintenance and improvement works are underway throughout Wynyard Quarter. These efforts aim to tidy up the area ahead of the summer season and enhance safety and community well-being.

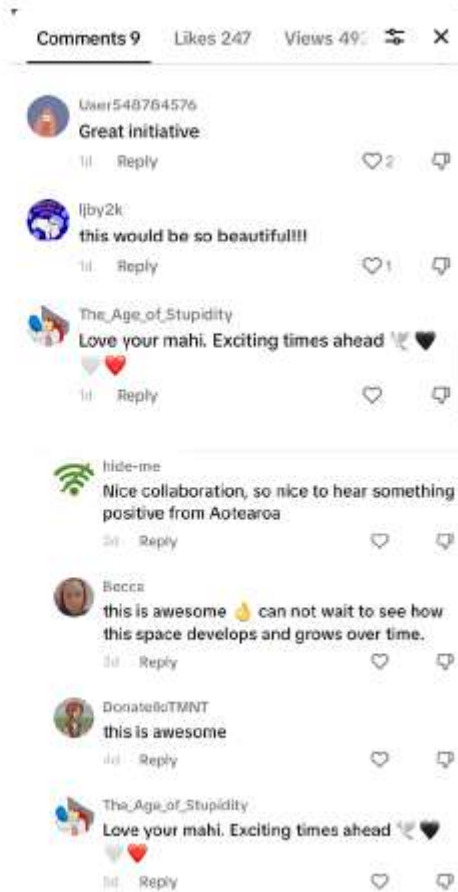
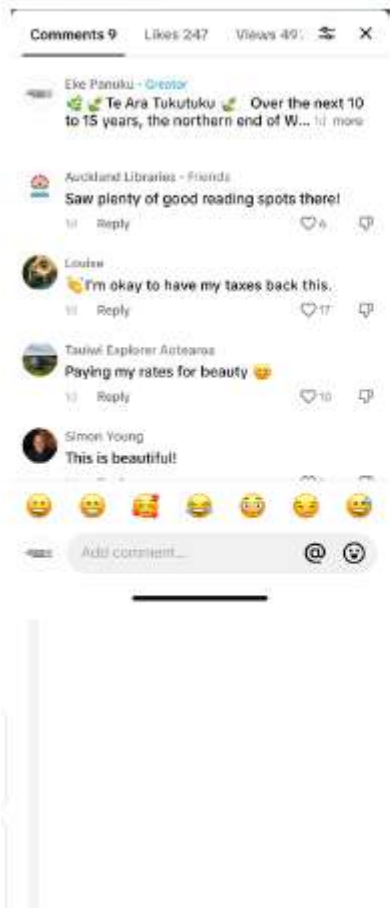
- **E-Scooter Parking Trial:** An e-scooter parking trial has been initiated on Queen Street to better organise scooter parking. However, there have been issues with the adherence of paint products to the pavers, which are being addressed to ensure the trial's success.
- **Enhancing urban experience:** Discussions have begun on addressing cross-agency place management issues. These include optimising the use of shared spaces, such as seating arrangements and maintaining tree pits in the public realm, to enhance the overall urban experience.

Building the city centre's reputation as a destination

21. We are continuing our work to build the city centre's reputation as a vibrant destination. Our focus remains on increasing its attractiveness and drawing more people into the area to support local businesses, especially during these challenging economic times. Through a range of initiatives and collaborations, we are aiming to create engaging and lively experiences that showcase the unique character of our city. Recent efforts include:
 - On 15 August, Auckland Council announced two place enhancement projects in collaboration with local university students: [University design students shape their own backyard - OurAuckland \(aucklandcouncil.govt.nz\)](#)
 - The programme for Te Wiki o Te Reo Māori/Mahuru Māori in the city centre was published on 28 August: [City centre turns a new page for Te Wiki o Te Reo Māori and Mahuru Māori - OurAuckland \(aucklandcouncil.govt.nz\)](#)
 - Planning is underway for ArtWeek in the City Centre, 4-13 October, in collaboration with Heart of the City.

Wynyard Quarter: Te Ara Tukutuku

22. Over the month of August, Eke Panuku encouraged Aucklanders to share their thoughts on the draft concept designs for Te Ara Tukutuku, which will continue the transformation of Wynyard Quarter. Co-designed with Mana Whenua, this next stage at Wynyard Point will deliver the city centre's largest new public space in more than a century, along with supporting mixed use development.
23. The engagement campaign was highly successful at reaching and inspiring Aucklanders and the online and social media campaign attracted record interest. Feedback is still being analysed and will be reported to the local board in due course, but from our analysis so far it is clear that the vast majority of comments were very supportive of the concept designs proposed (a selection included below for the local board's information). The [video](#) overview of Te Ara Tukutuku has been very widely shared on social media.
24. The team engaged in person with over 3000 people across various interactive activities including a 'standing room only' Auckland Conversations event at the Viaduct Events Centre, overlooking the headland.
25. The local board has played a key role in the development of the plans for Te Ara Tukutuku and endorsed the project Vision in December 2023. More recently, the board has discussed the project and draft concept plans in April and July 2024. Thanks to the board for its ongoing involvement in this intergenerational mahi.



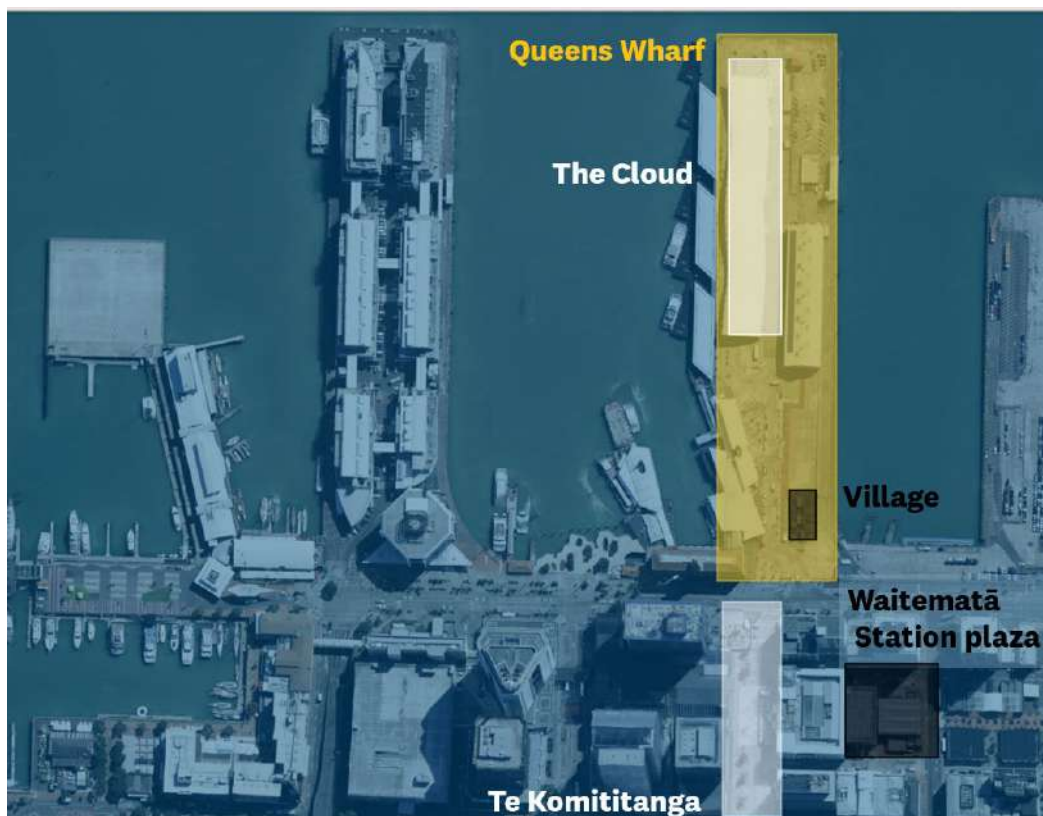
Auckland City Centre Residents Group (Everyone) • 1st
 Auckland City Centre Residents at CCRG
 4mo • 🌐

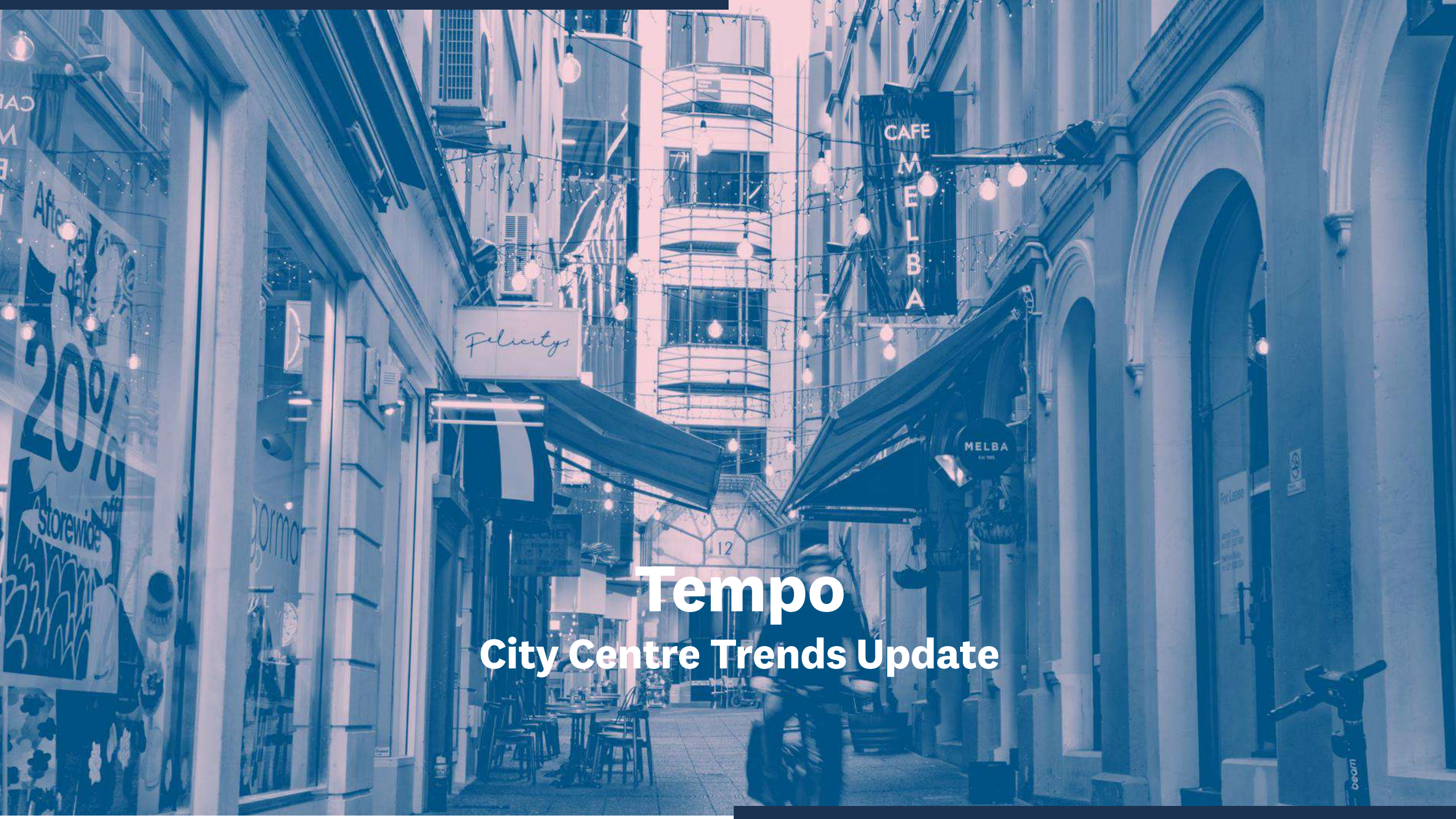
Te Ara Tukutuku/Wynyard point park - this is a truly visionary, and beautiful project. Great kaupapa and thoughtful comprehensive engagement too.

Central wharves – Queens Wharf

26. Queens Wharf, often referred to as the "people's wharf," is a vital part of the city's waterfront, serving a wide range of functions, including being a bustling cruise disembarkation point. As the needs of the city centre continue to evolve, the planning and development of Queens Wharf are being carefully considered within the broader context of the central wharves master plan, which will shape its future use.
27. To adapt to the changing landscape, Eke Panuku has launched a project aimed at exploring new "transitional uses" for Queens Wharf, with a particular focus on the container village located at the southern end, opposite the ferry terminal. This initiative aims to ensure that the wharf continues to meet the needs of both residents and visitors, while also fostering a dynamic and welcoming environment. To support this, a downtown placemaker has been recruited, concentrating on enhancing Te Komititanga and Queens Wharf.
28. The primary goal of this project is to ensure Queens Wharf remains well-utilised, beloved by the community, and flexible in its design. This adaptability will allow the wharf to accommodate various activities and inform its future development. The approach leverages the successful placemaking and programming strategies previously employed in other waterfront areas, such as Silo Park, to create engaging and versatile public spaces.

29. As the management structures and future use of Queens Wharf evolve, there is a unique opportunity to apply this "transitional uses" strategy not only to the container village but also to wider activations across the wharf. This strategy will enable Eke Panuku to experiment with and refine different approaches, helping to determine the most effective uses of the village area and the broader wharf. Key outcomes include enhancing the connection between Queens Wharf and Te Komititanga and ensuring the space serves the diverse needs of the community.
30. The village, located on the southern end of Queens Wharf has had a number of iterations. This included a retail and food and beverage container village to help meet the needs of the cruise ship and ferry passengers using the wharf and played an important role in mitigating the loss of the retail and food and beverage activities displaced by the City Rail Link and Downtown Programme redevelopment works.
31. Currently the village houses the Eco Matters bike hub, Te Whangai Trust Native Plant Nursery Hub, and the Queens Wharf Safety hub. Most are housed in containers that were originally part of the original container village. Eke Panuku also delivers activations on the wharf both in the village, in the Cloud's forecourt at the northern end of the wharf, and within the Cloud for specific events (e.g. King's Birthday).
32. One of the key steps in the establishment of the Queens Wharf transitional use project has been the Place Game which was held on Thursday 19 September. This event brought together a diverse range of stakeholders, including representatives from across the council whānau, such as events, urban design, and programming teams, along with members of the City Centre Residents Group.
33. Developed by the UK's Project for Public Spaces, the Place Game is a tool for evaluating public spaces, encouraging participants to assess the feel, look, and experience of the area, and brainstorm both short- and long-term improvements. The event's timing, coinciding with the disembarkation of a cruise liner and ferry, underscored the complex and sometimes competing demands on Queens Wharf as a key public space. For more information about the Place Game, visit here: <https://www.pps.org/article/place-game-community>.
34. Eke Panuku will continue to update the board as this work progresses.





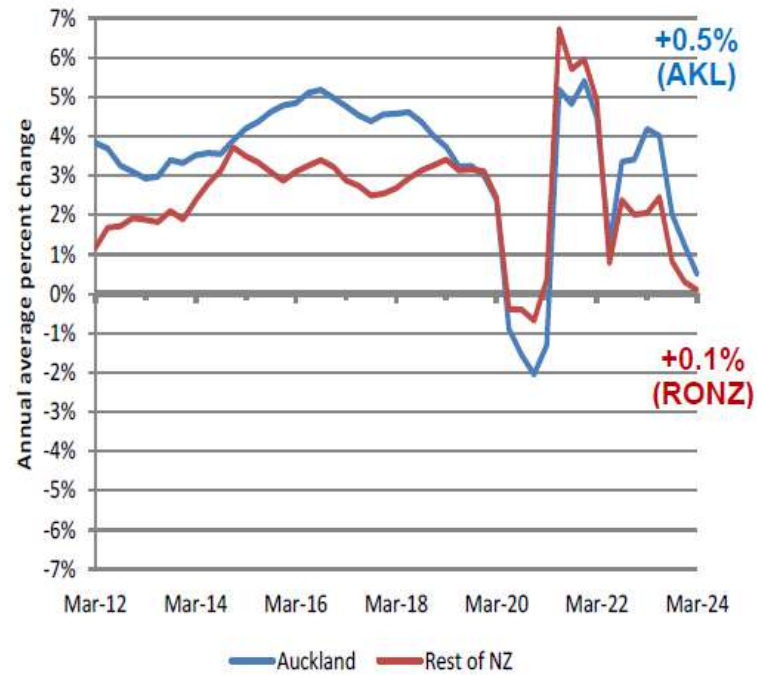
Tempo

City Centre Trends Update

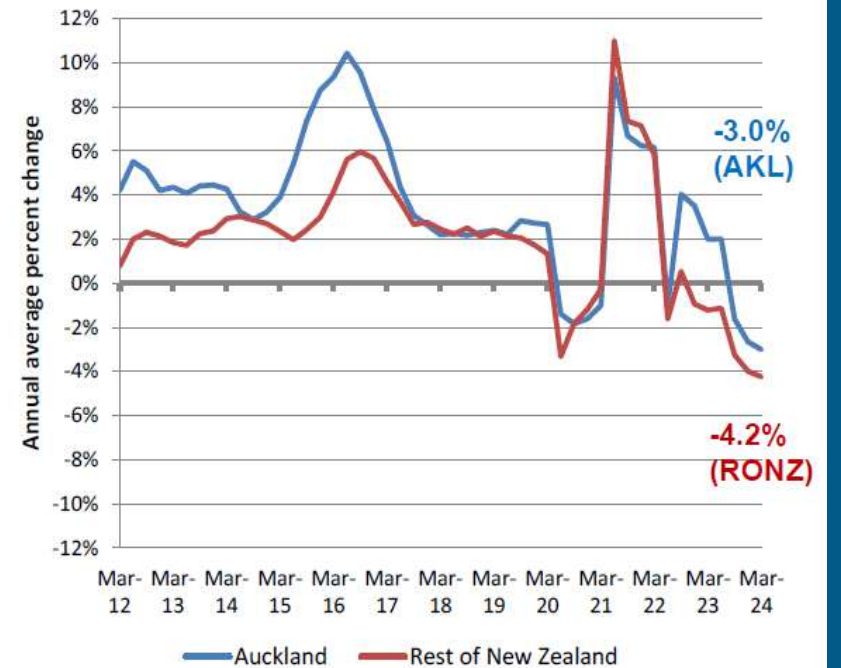
Auckland Context



Real GDP growth



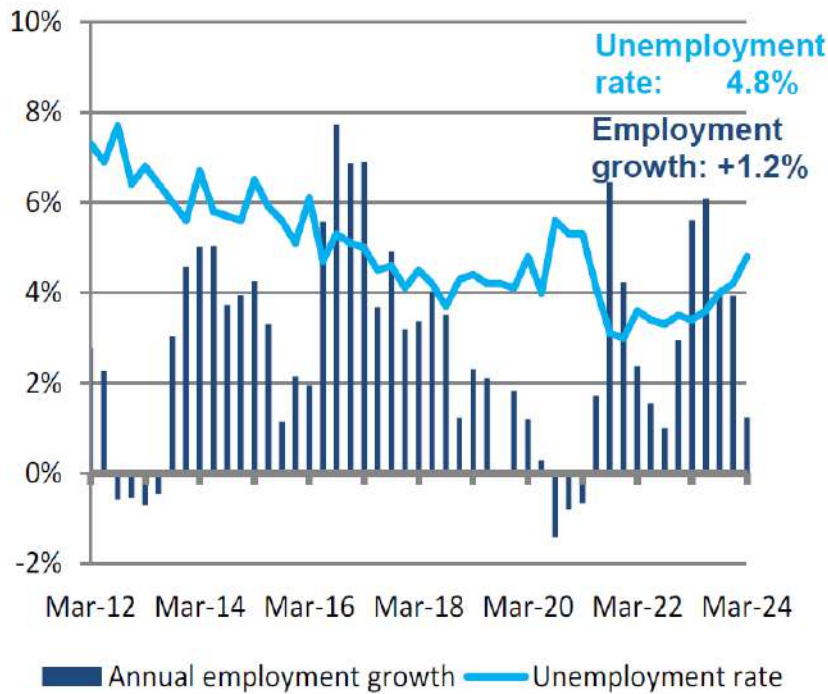
Real retail sales growth



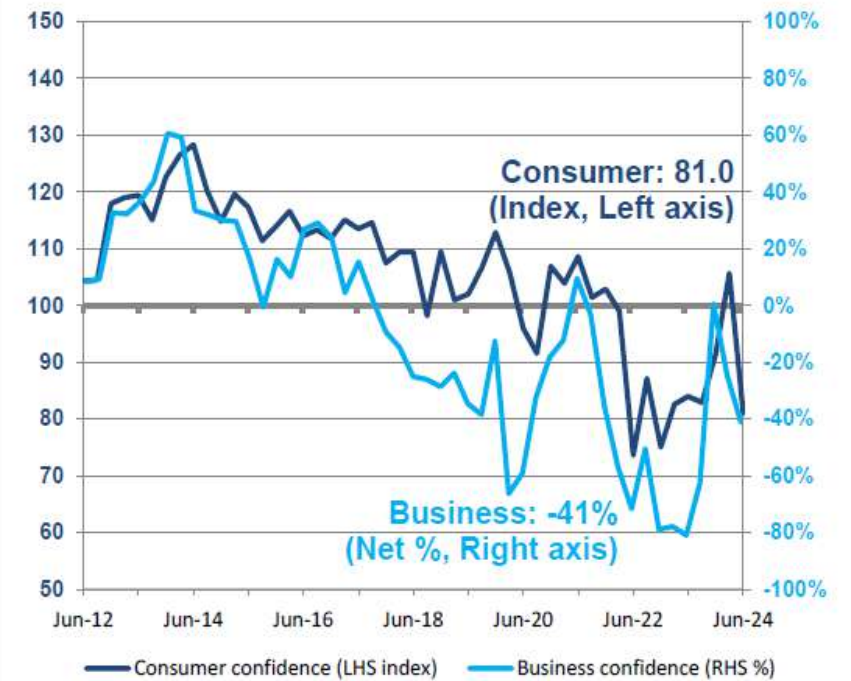


Auckland Context

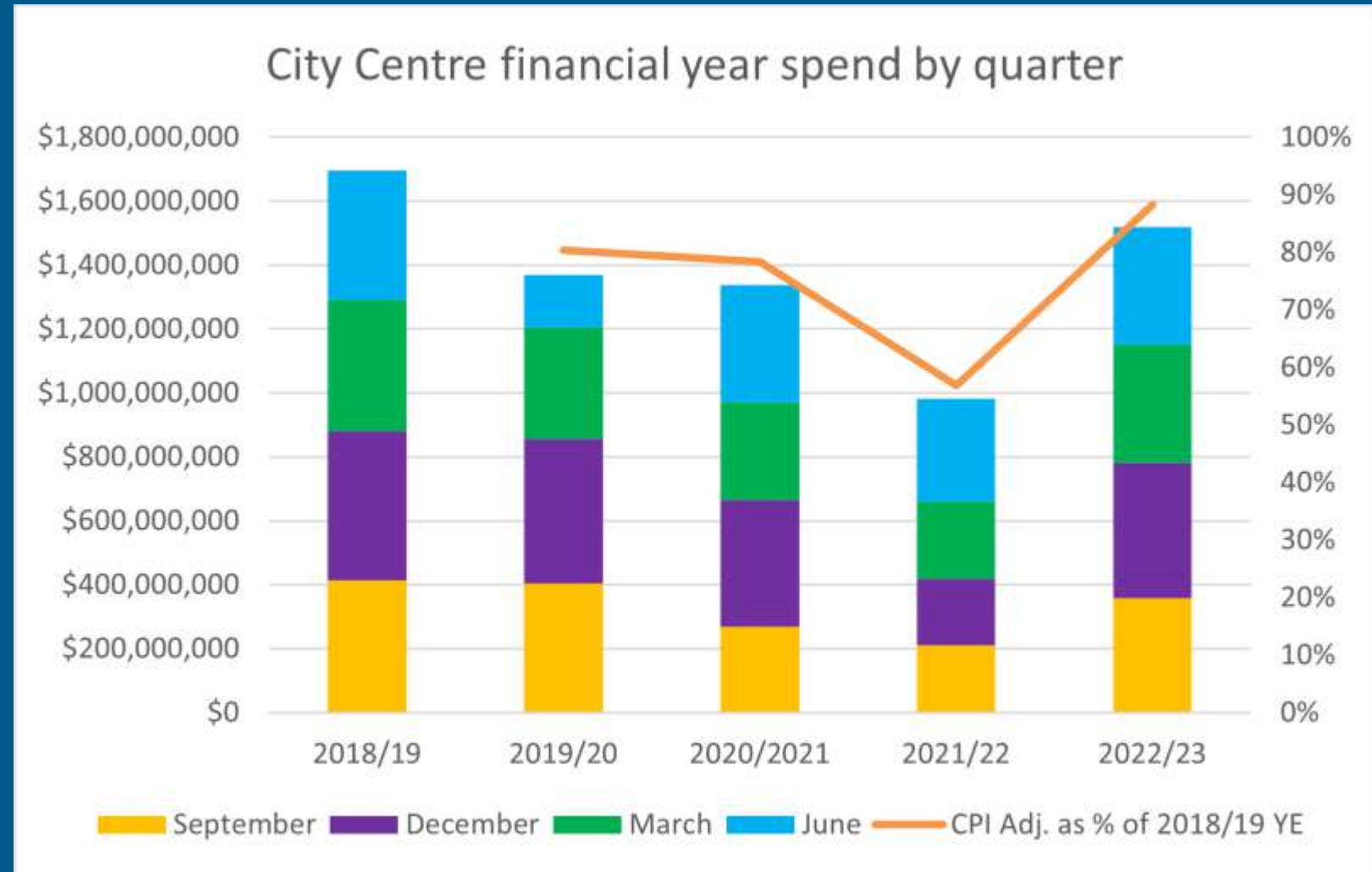
Employment and unemployment



Confidence indicators

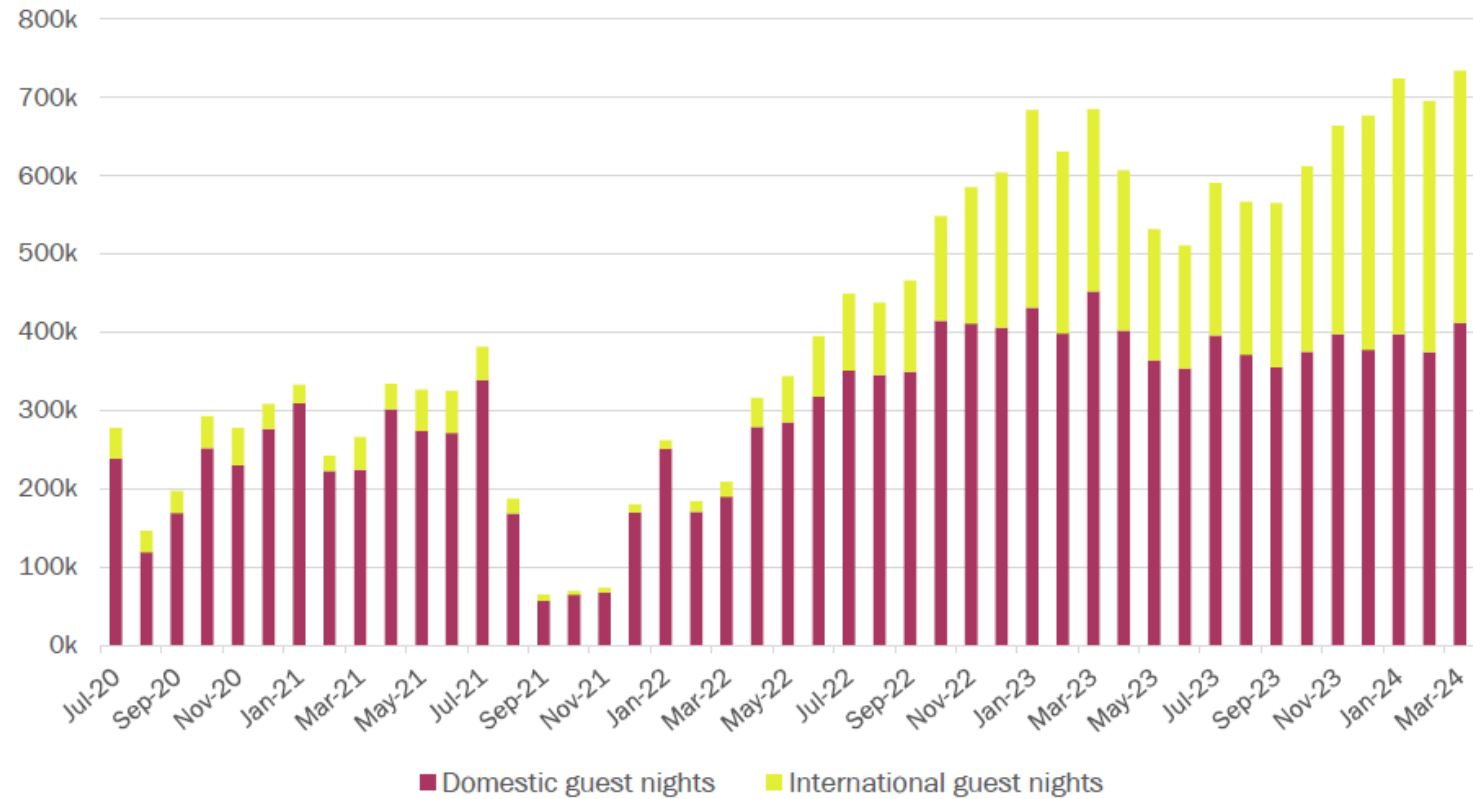


Retail Spend



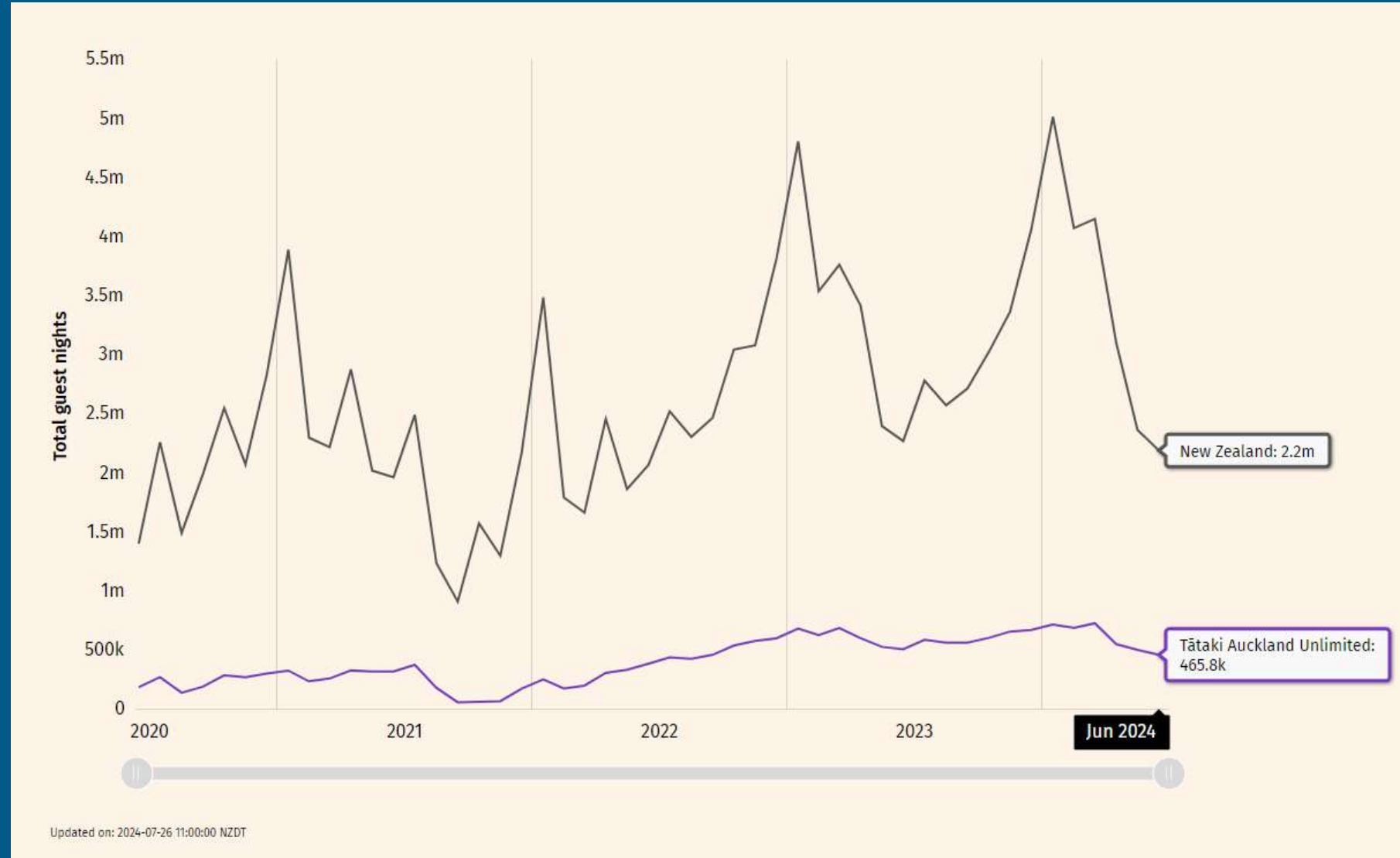
Guest Nights - Auckland

Guest nights in commercial accommodation - Auckland

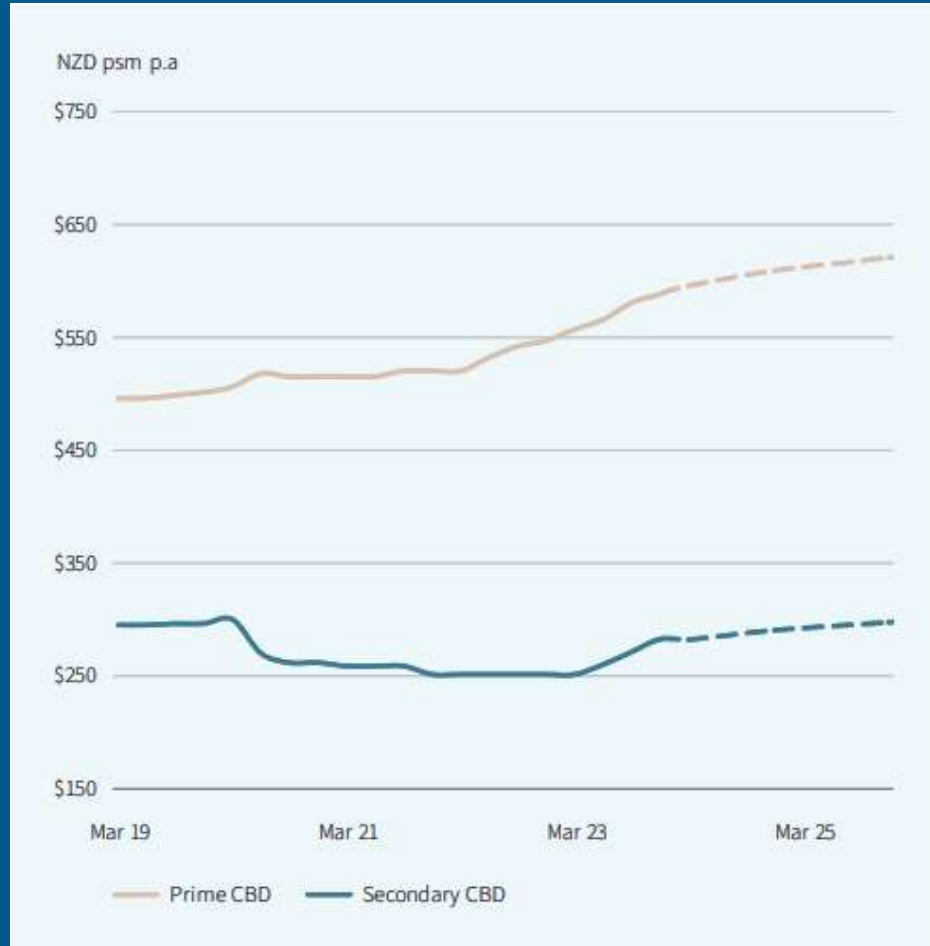


March 2024	Auckland	% change	New Zealand	% change
Total guest nights	733,400	5.7%	4,155,100	10.3%
Domestic guest nights	411,800	-9.3%	2,579,600	4.7%
International guest nights	321,600	34.1%	1,575,500	21.0%

Guest Nights - Auckland



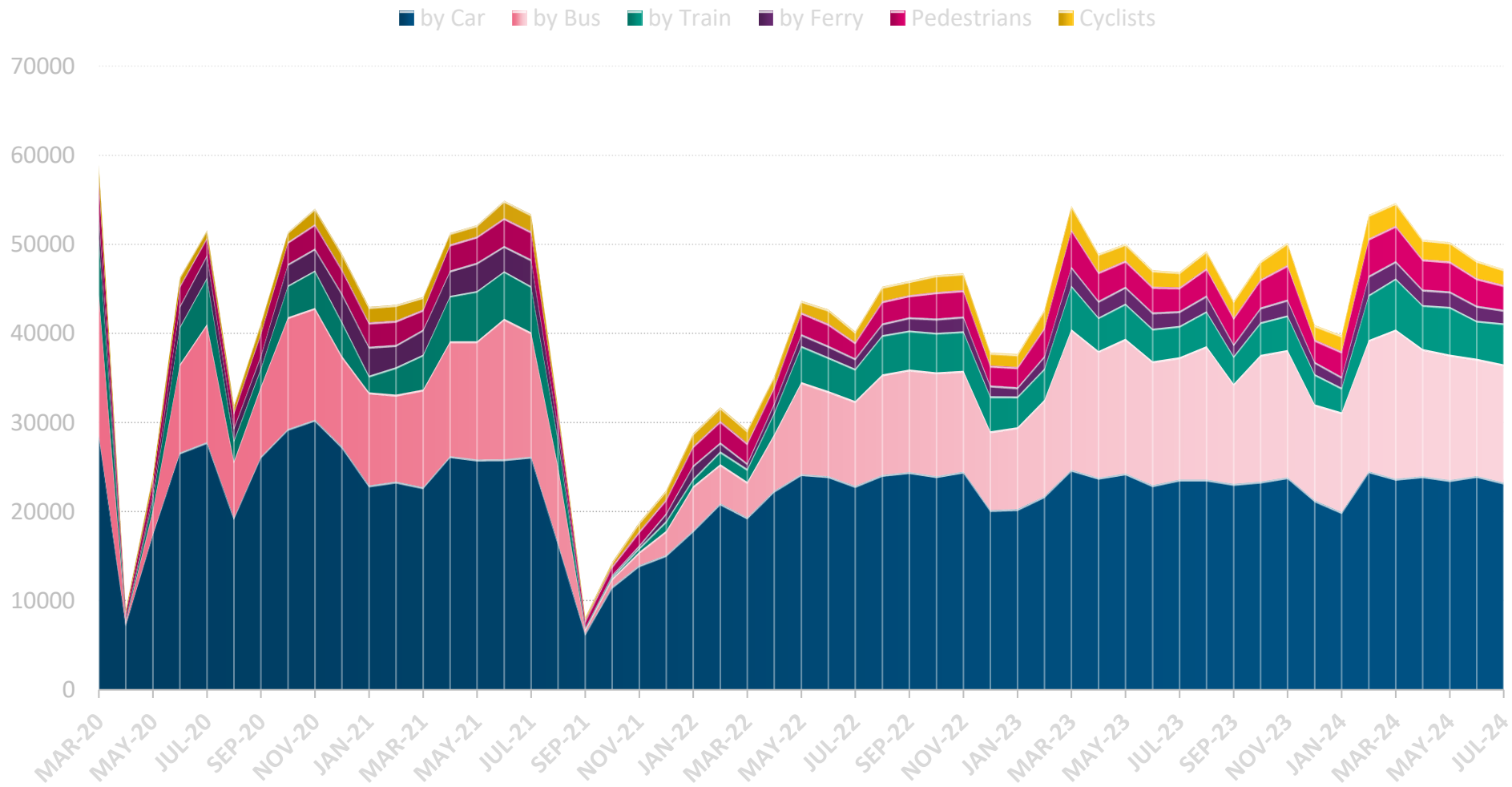
Commercial Office Rental



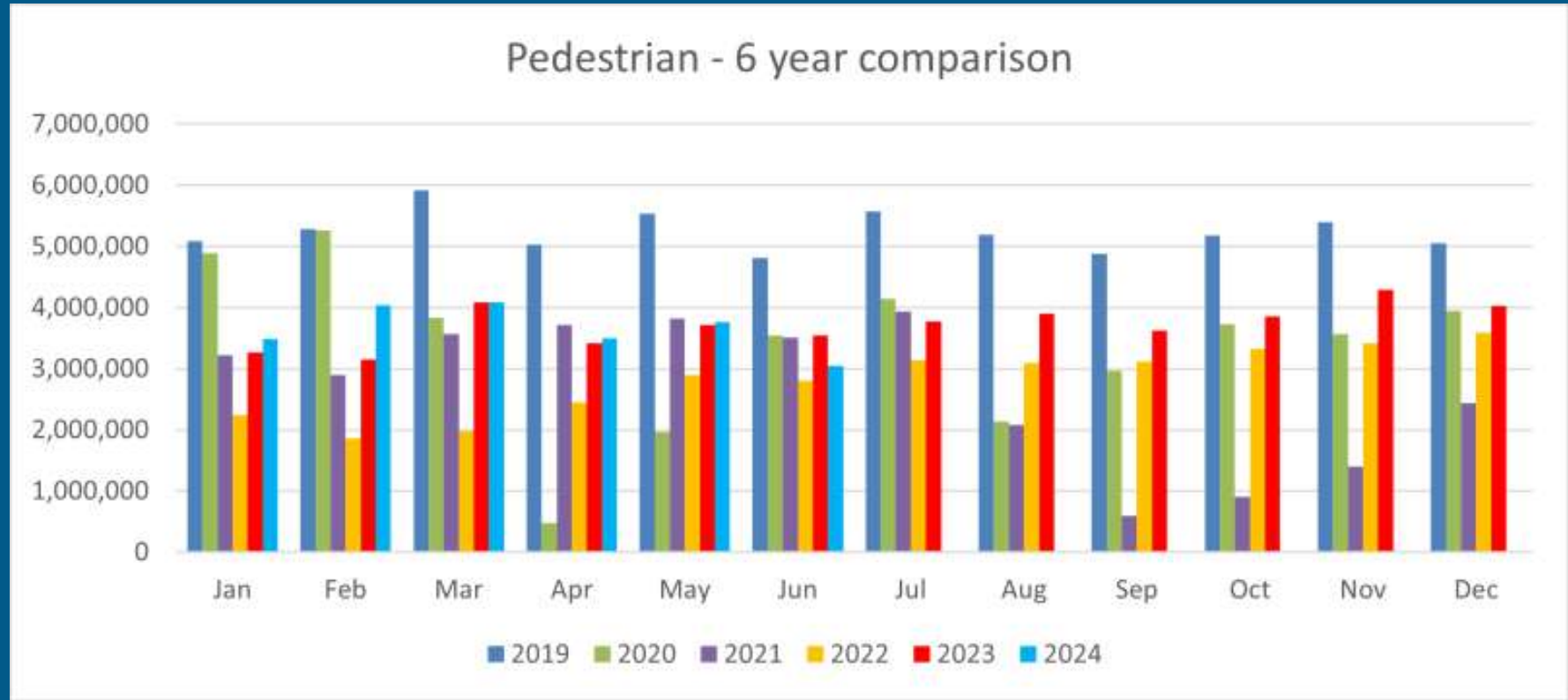


People Movement

People Movement to City Centre 7-9am By Mode

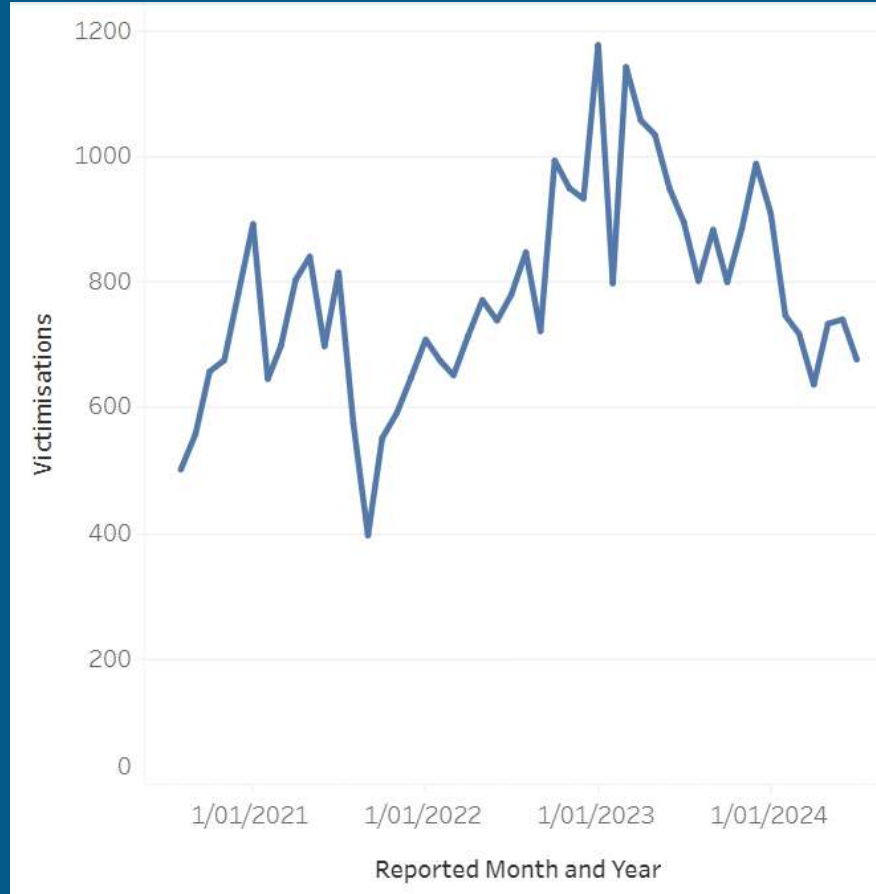


Pedestrian Counts

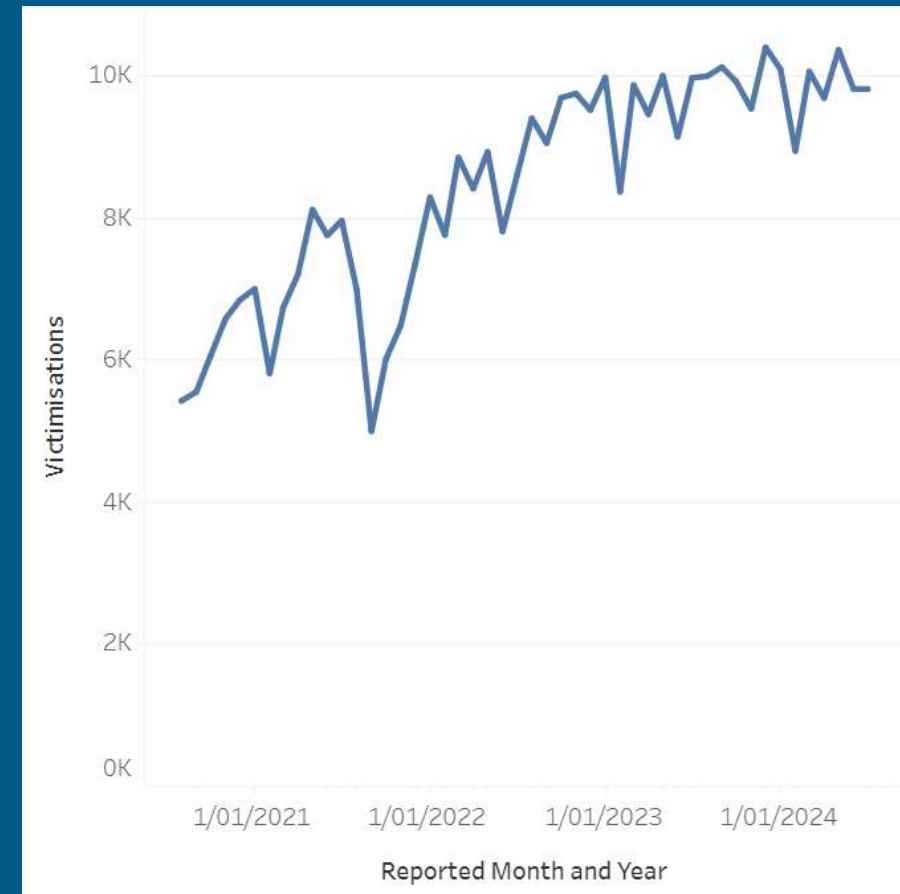


Footfall, Heart of the City

Victimisations



Auckland City Centre Area Units (Central East, Central West, Harbourside). Police Data.

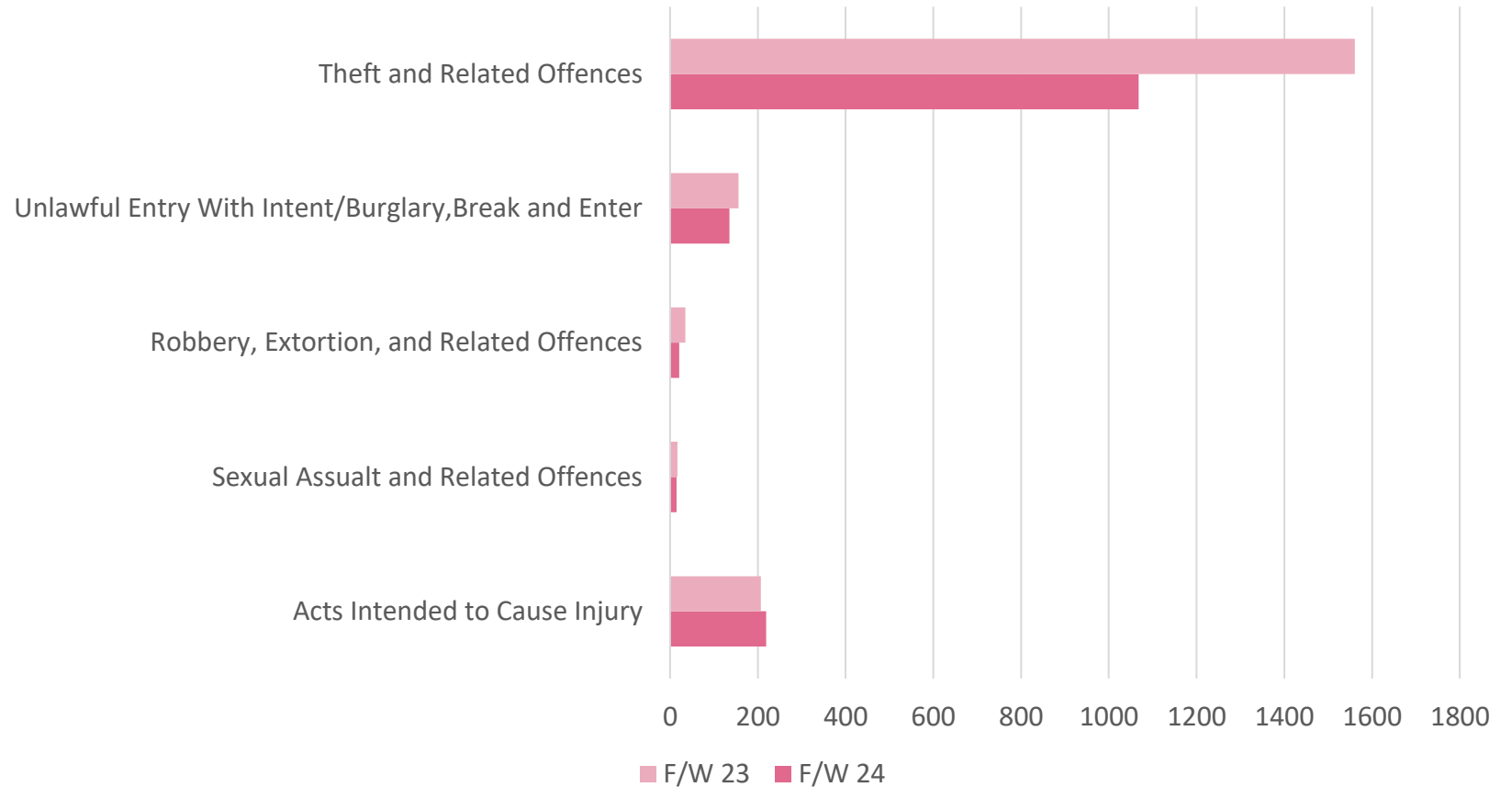


Auckland All Area Units. Police Data.

Victimisations



City Centre Victimisations May-July 23 v May-July 24



Auckland City Centre Area Units (Central East, Central West, Harbourside). Police Data.

Transforming Midtown and Karanga-a-hape

Update to Transport, Resilience and Infrastructure Committee
5 September 2024





Delivering for Auckland

Delivering on the City Centre Masterplan:

- Make the city centre more **attractive, vibrant and safe**
- Safer and easier **access** to employment, social and cultural opportunities
- Enable **growth**



Getting ready for City Rail Link to open



Te Hā Noa streetscapes

Victoria Street
Auckland Council



Improved public transport connections

Wellesley Street West
Auckland Transport



Upgraded station plaza

Waitematā Station
City Rail Link Ltd &
Auckland Council



Station neighbourhood and bus Improvements

Karanga-a-hape Station
Auckland Transport



Regenerating Midtown



Look-ahead

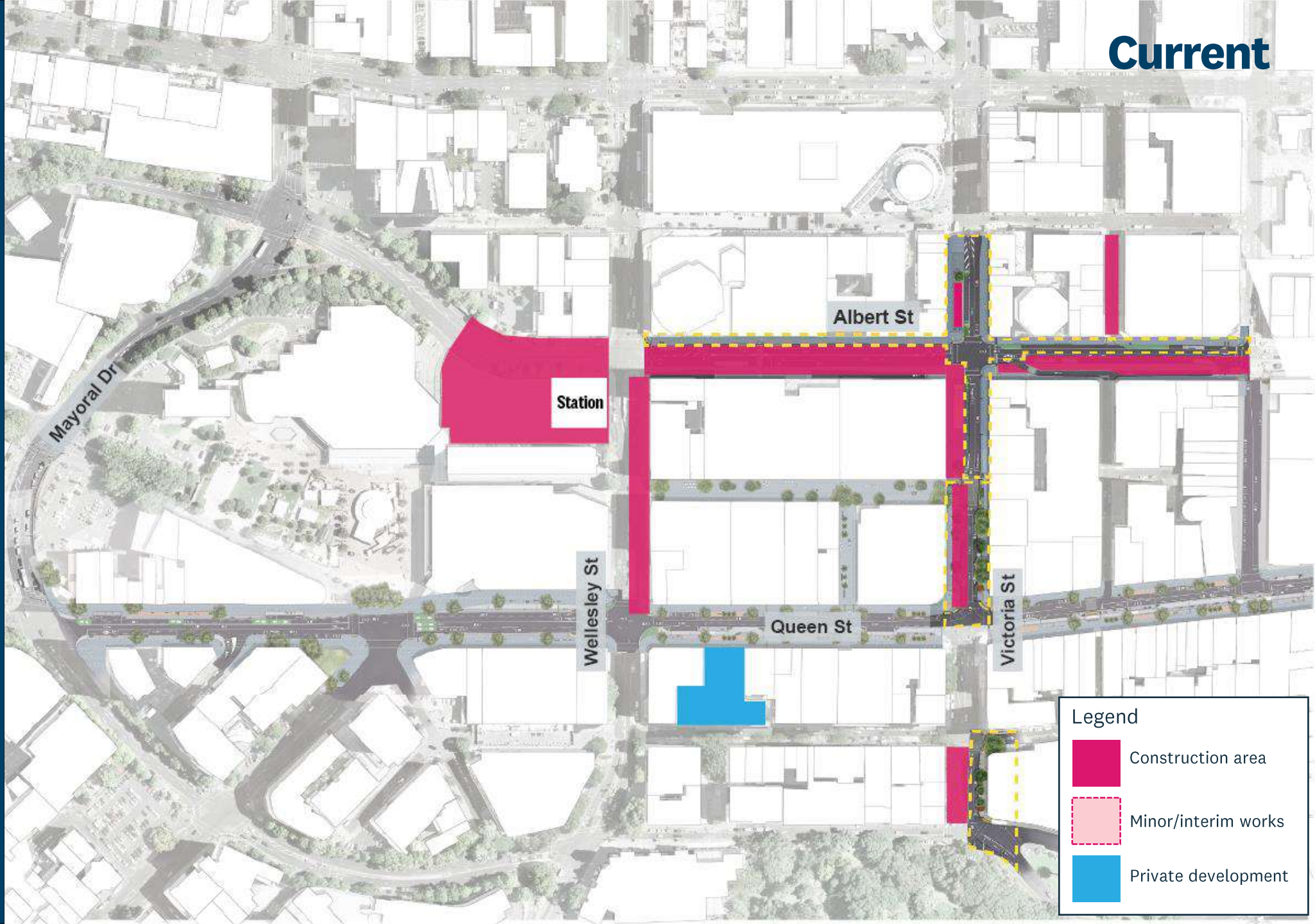
2024






2025

2026

Current



Legend

-  Construction area
-  Minor/interim works
-  Private development

Look-ahead

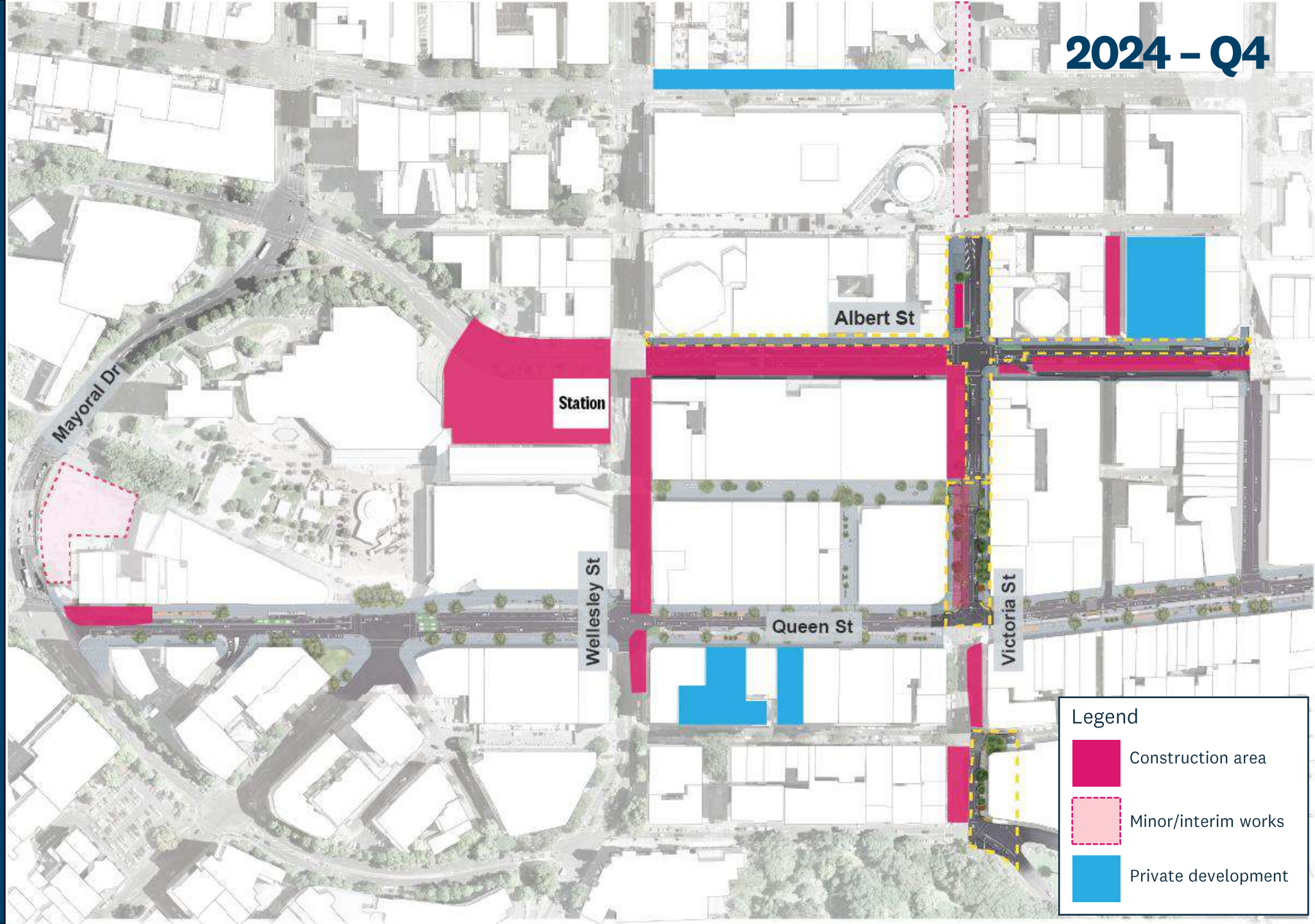
2024






2025

2026

2024 - Q4



Legend

-  Construction area
-  Minor/interim works
-  Private development

Look-ahead

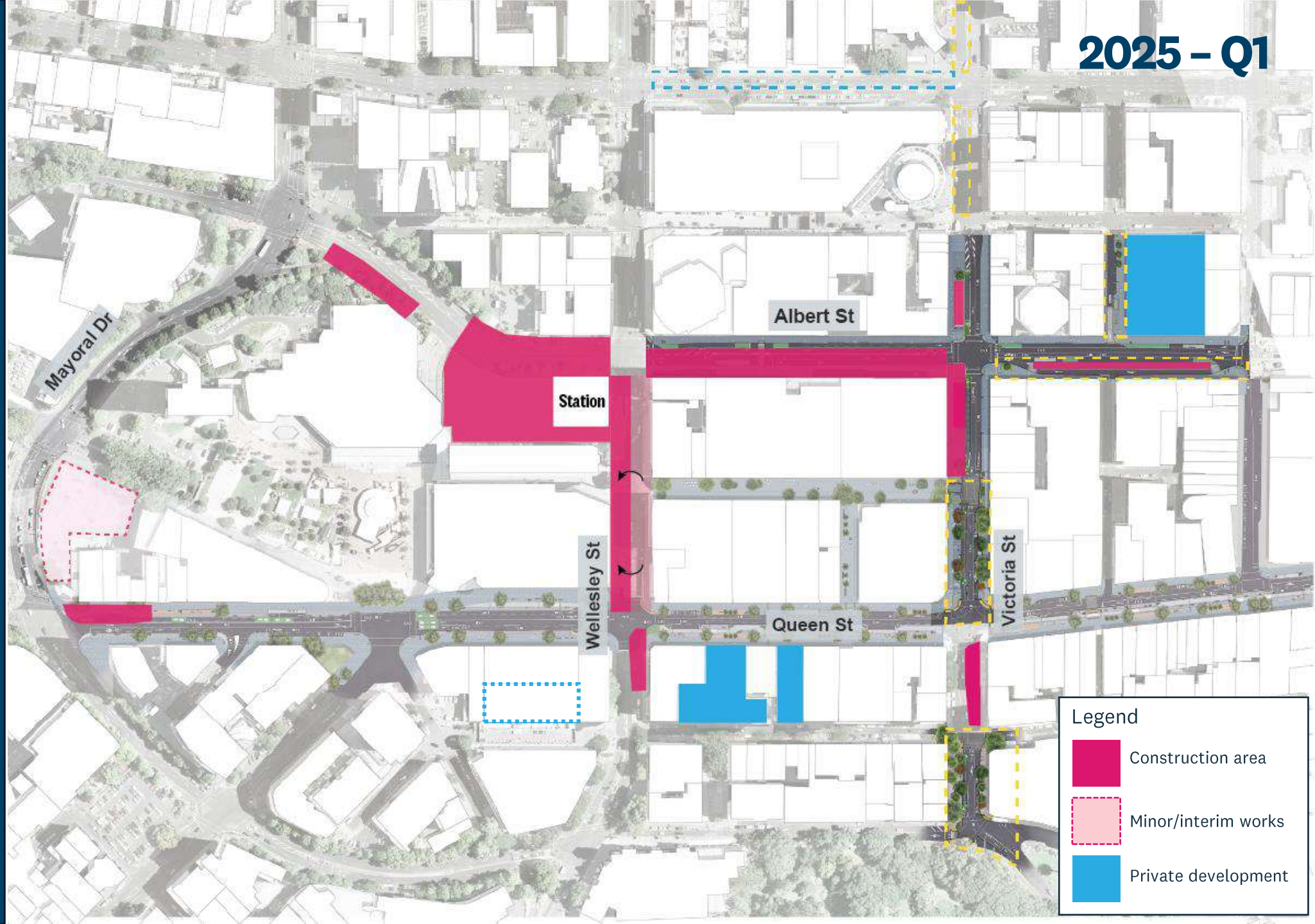
2024

2025






2026

2025 - Q1



Legend

-  Construction area
-  Minor/interim works
-  Private development

Look-ahead

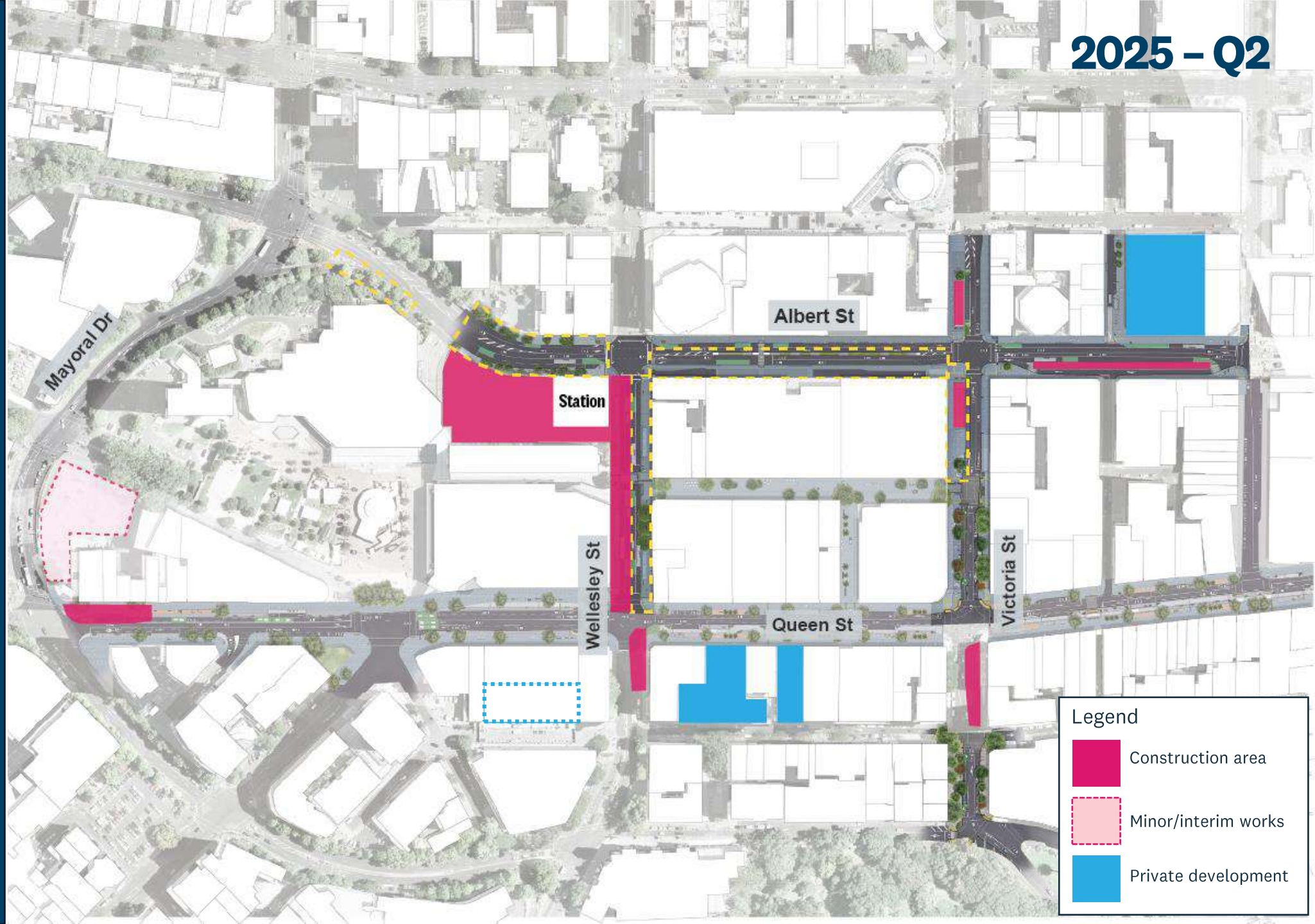
2024

2025

2026



2025 - Q2



Legend

- Construction area
- Minor/interim works
- Private development

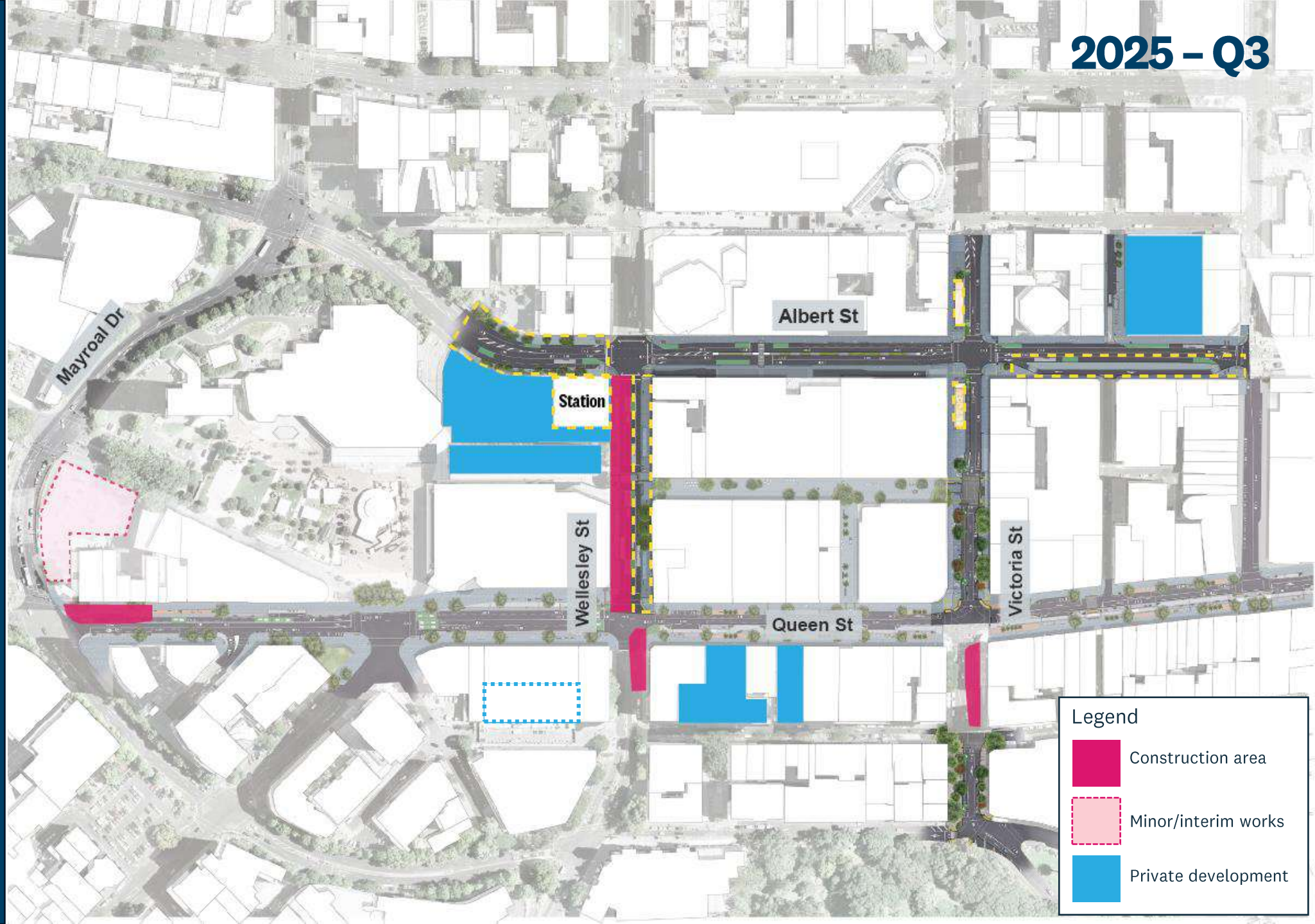
Look-ahead

2025 - Q3

2024

2025

2026



Legend

- Construction area
- Minor/interim works
- Private development

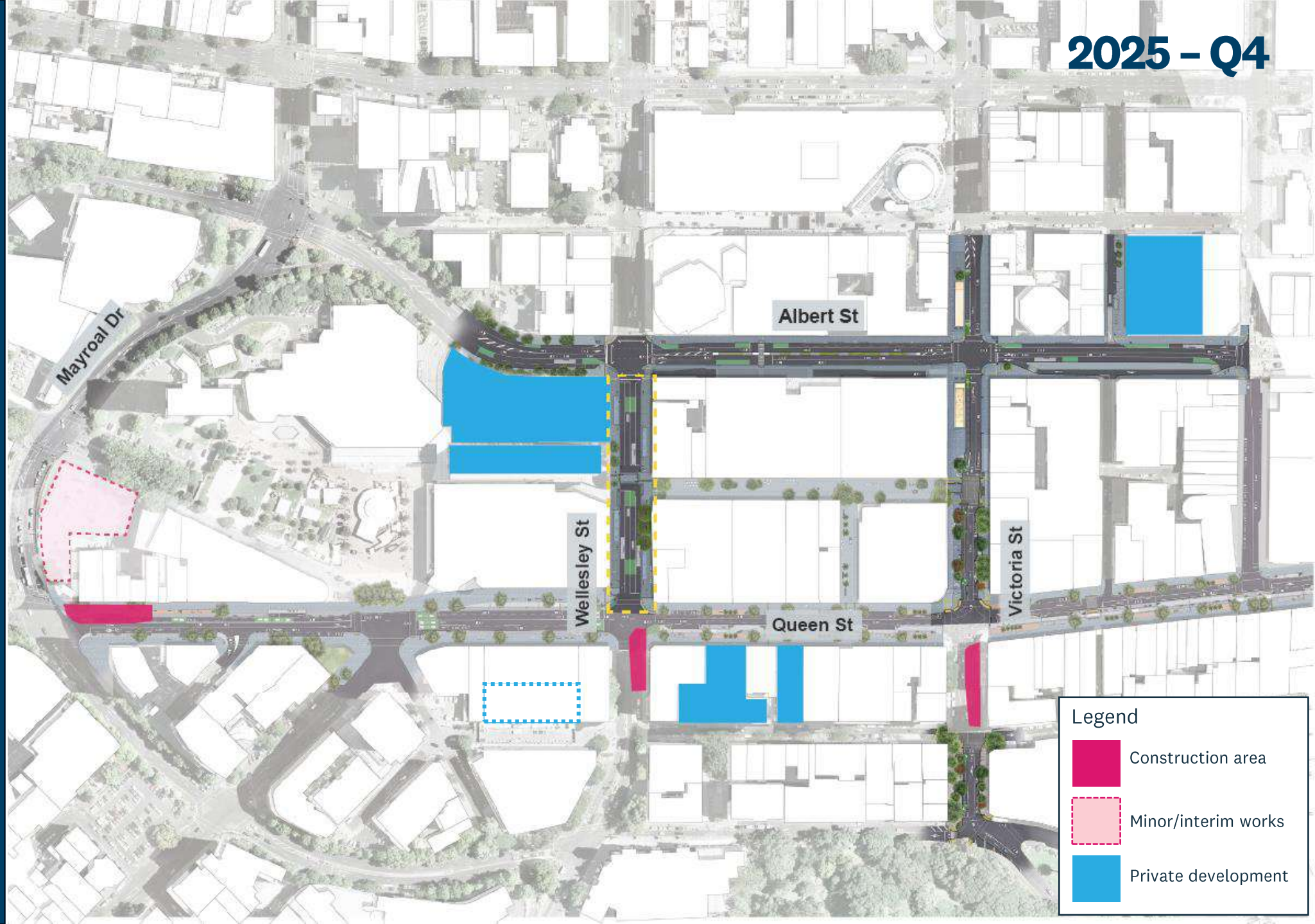
Look-ahead

2025 - Q4




2024

2025

2026



Legend

-  Construction area
-  Minor/interim works
-  Private development

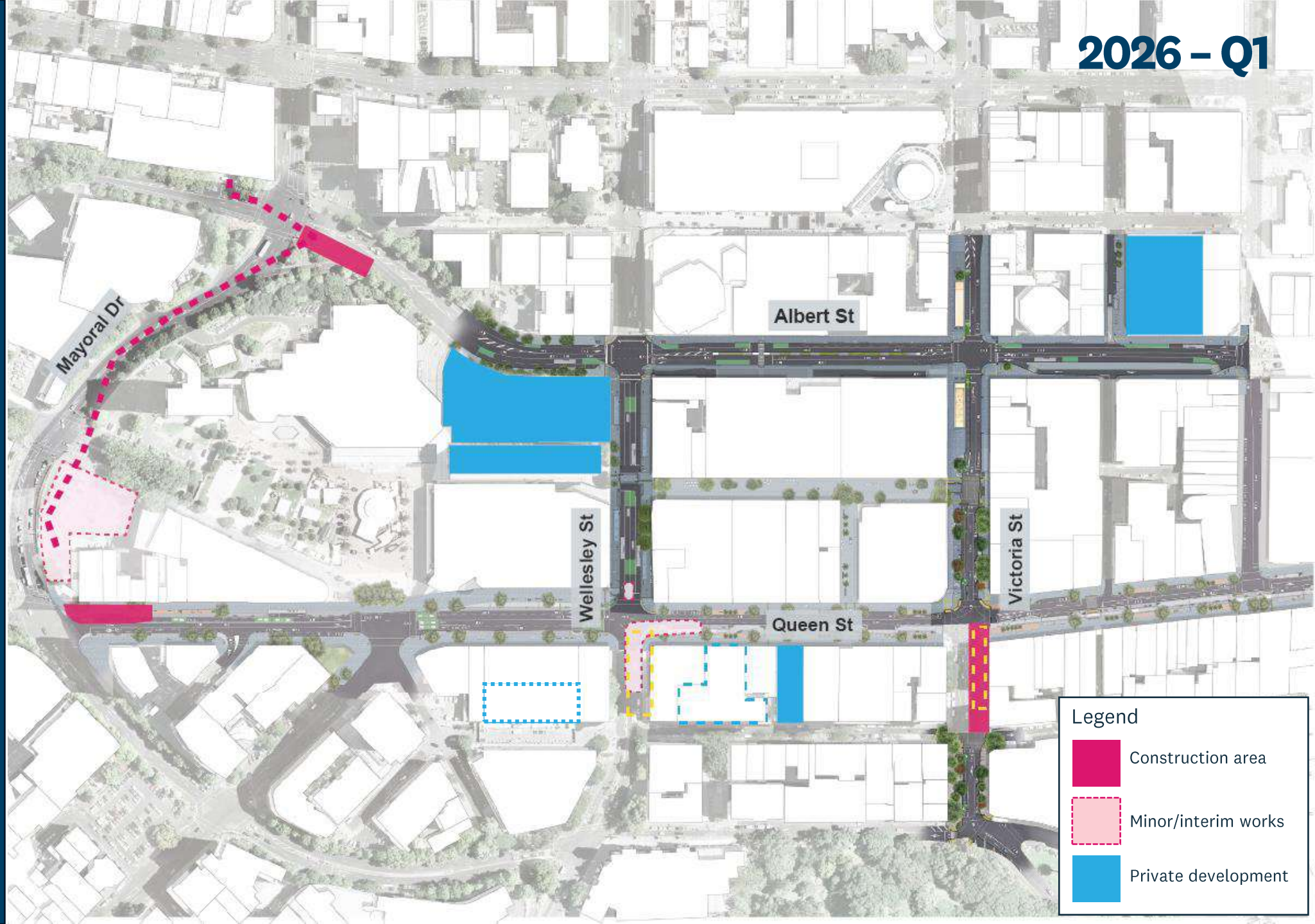
Look-ahead

2026 - Q1




2024

2025

2026



Legend

-  Construction area
-  Minor/interim works
-  Private development

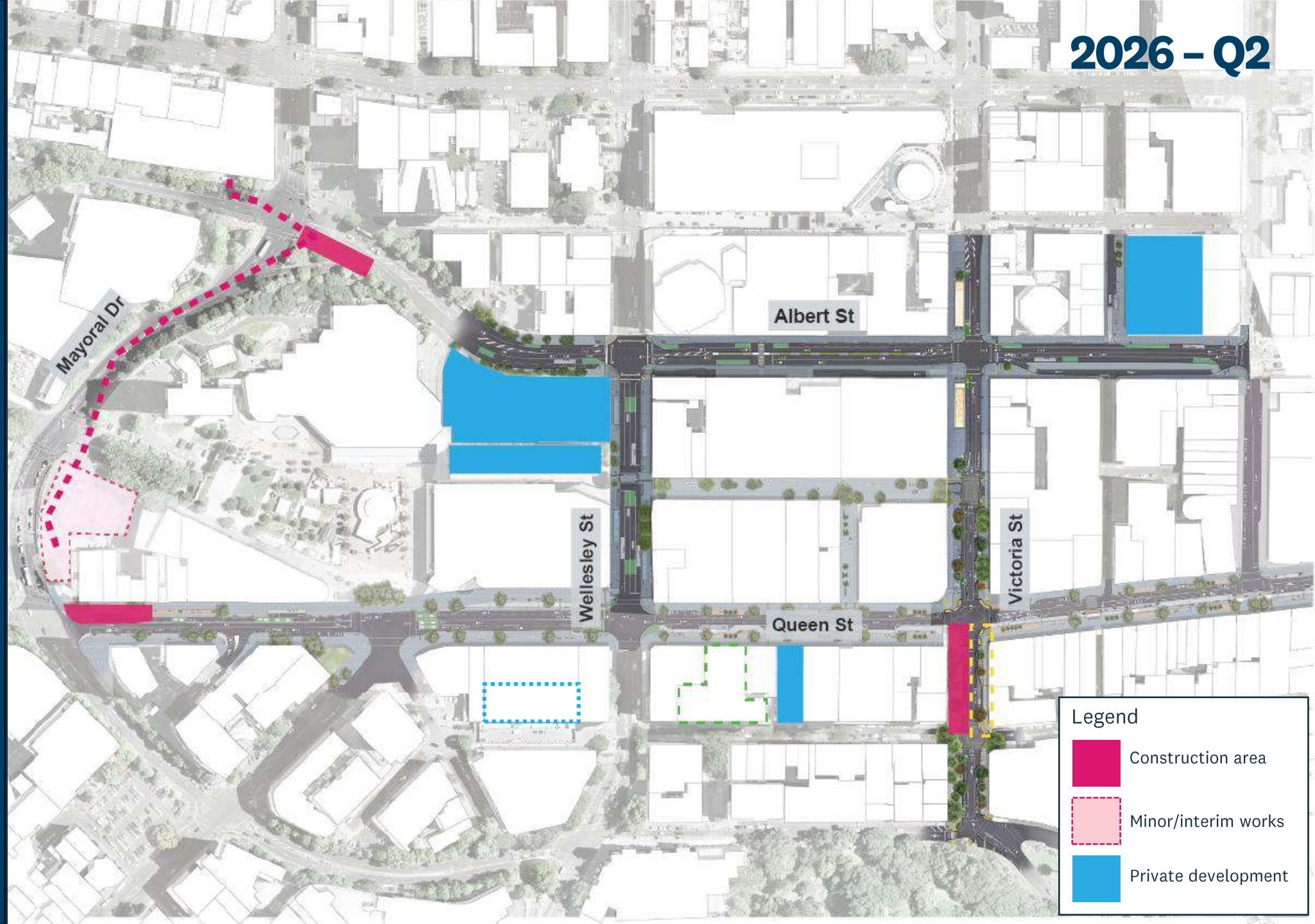
Look-ahead

2026 - Q2




2024

2025

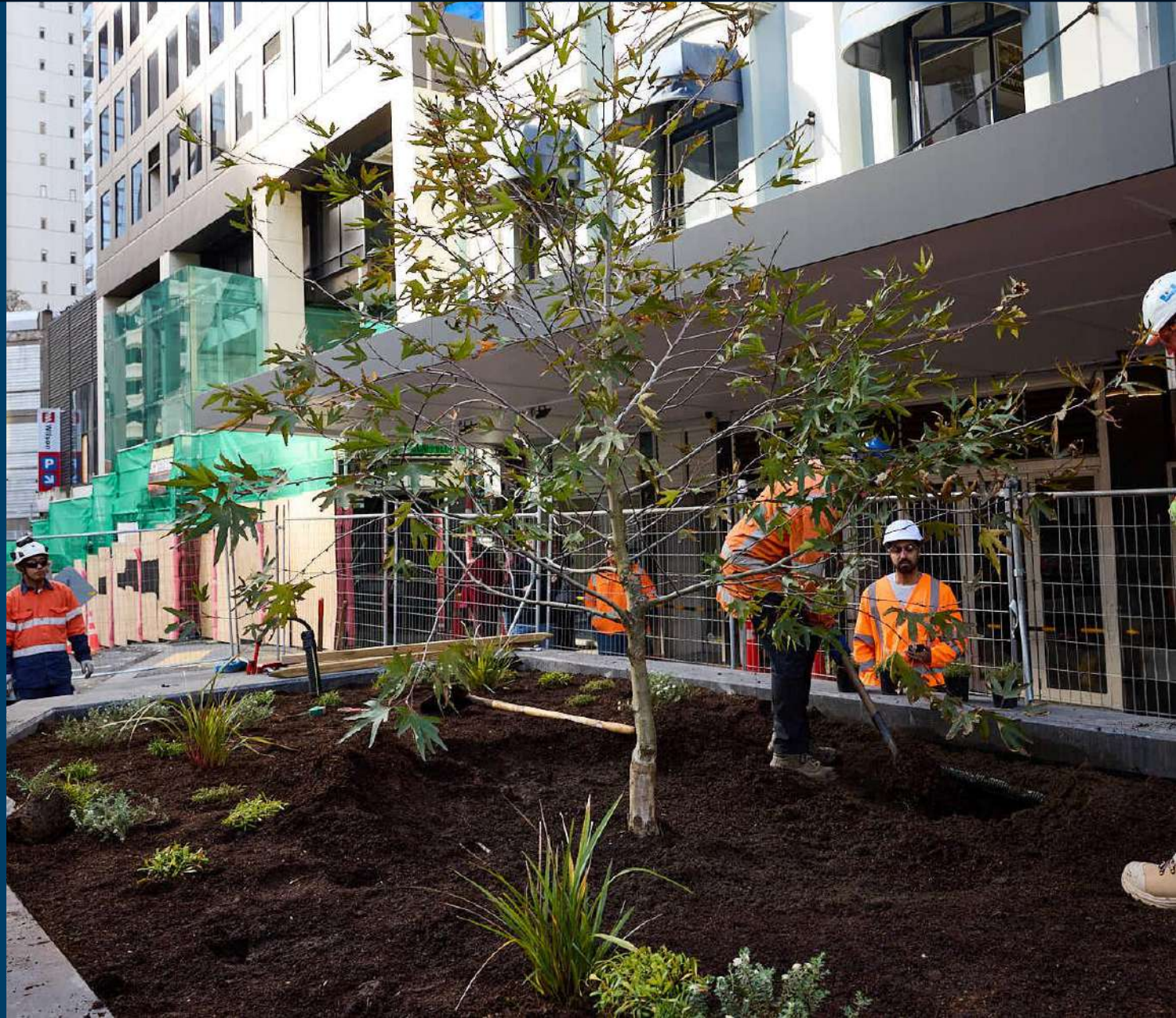
2026



Legend

-  Construction area
-  Minor/interim works
-  Private development

Completed spaces on Albert Street



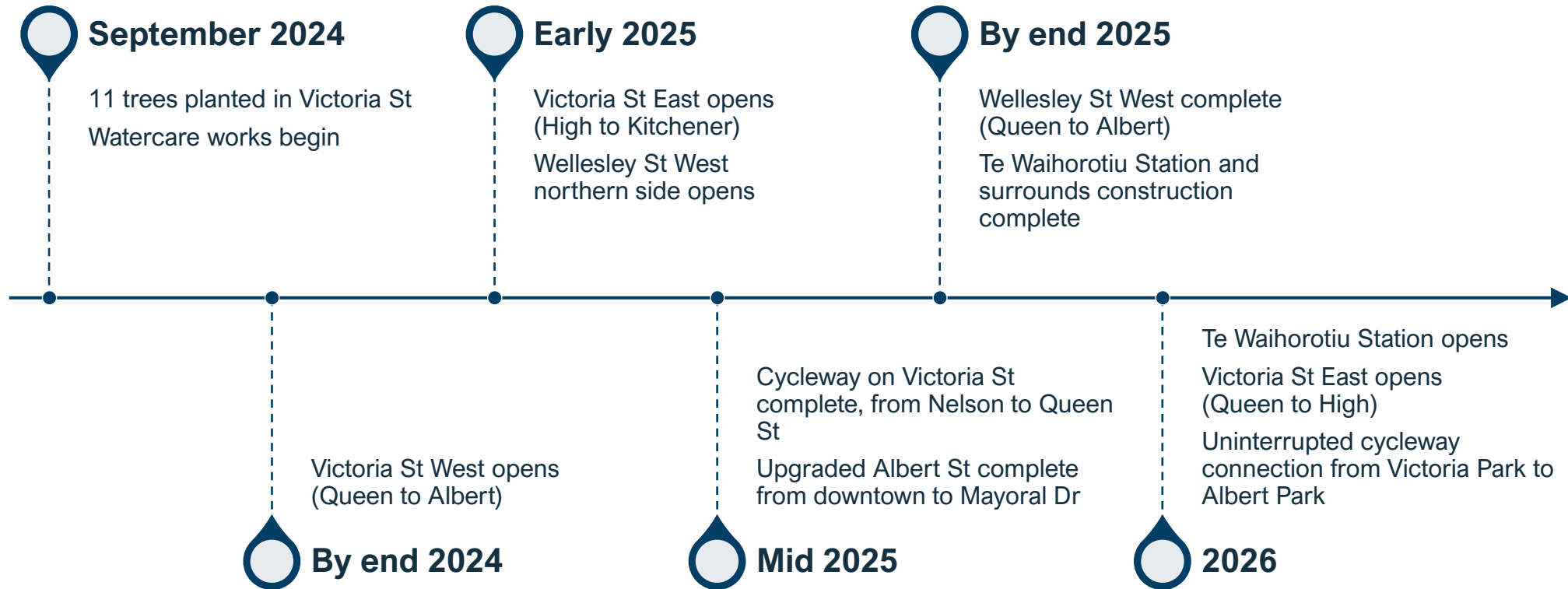
Tree pits nearing completion by Te Hā Noa on Victoria Street



Watercare site set up (render) – Victoria Street East



Looking ahead in midtown



Karanga-a-hape Neighbourhood Improvements



Legend

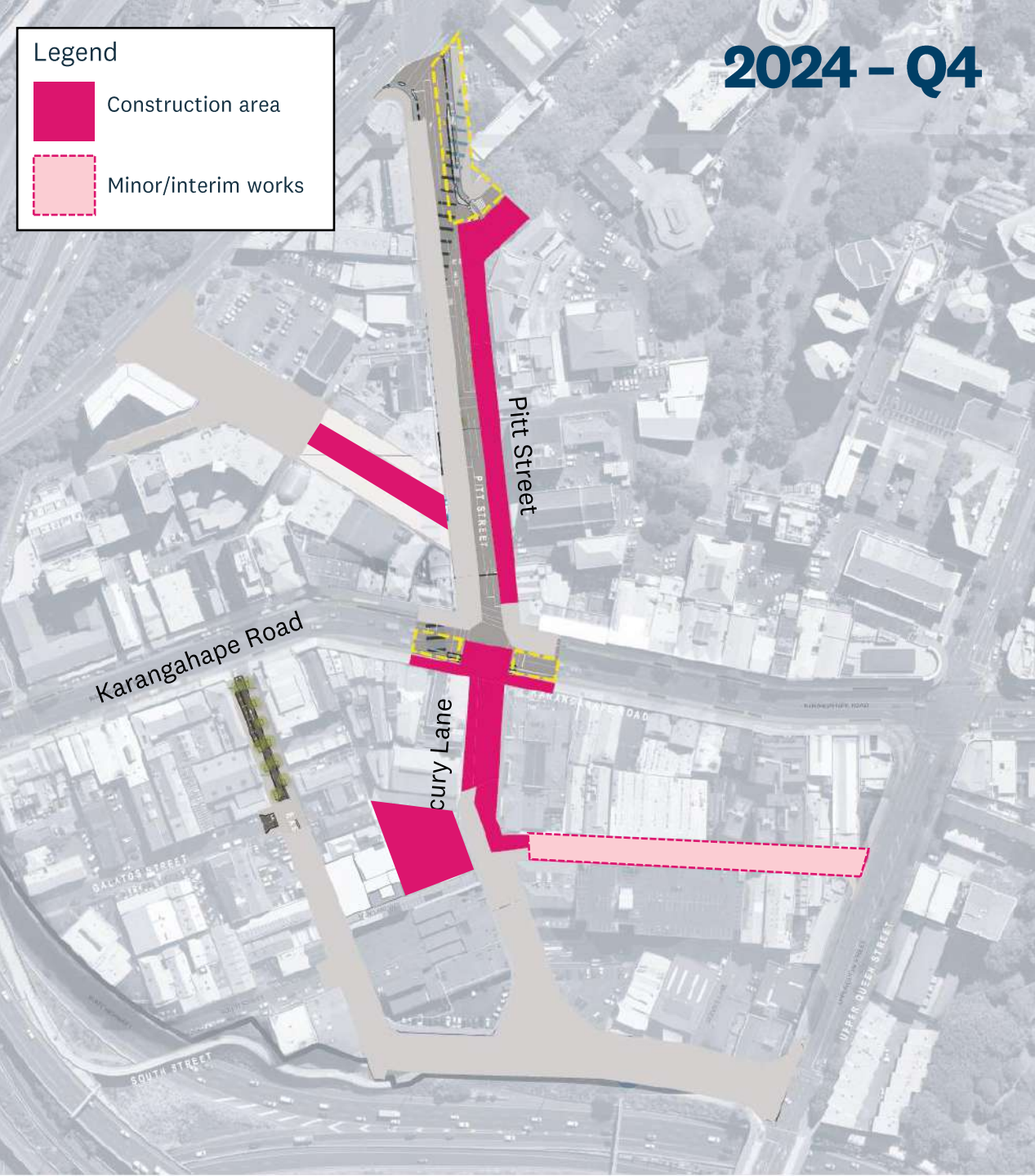


Construction area

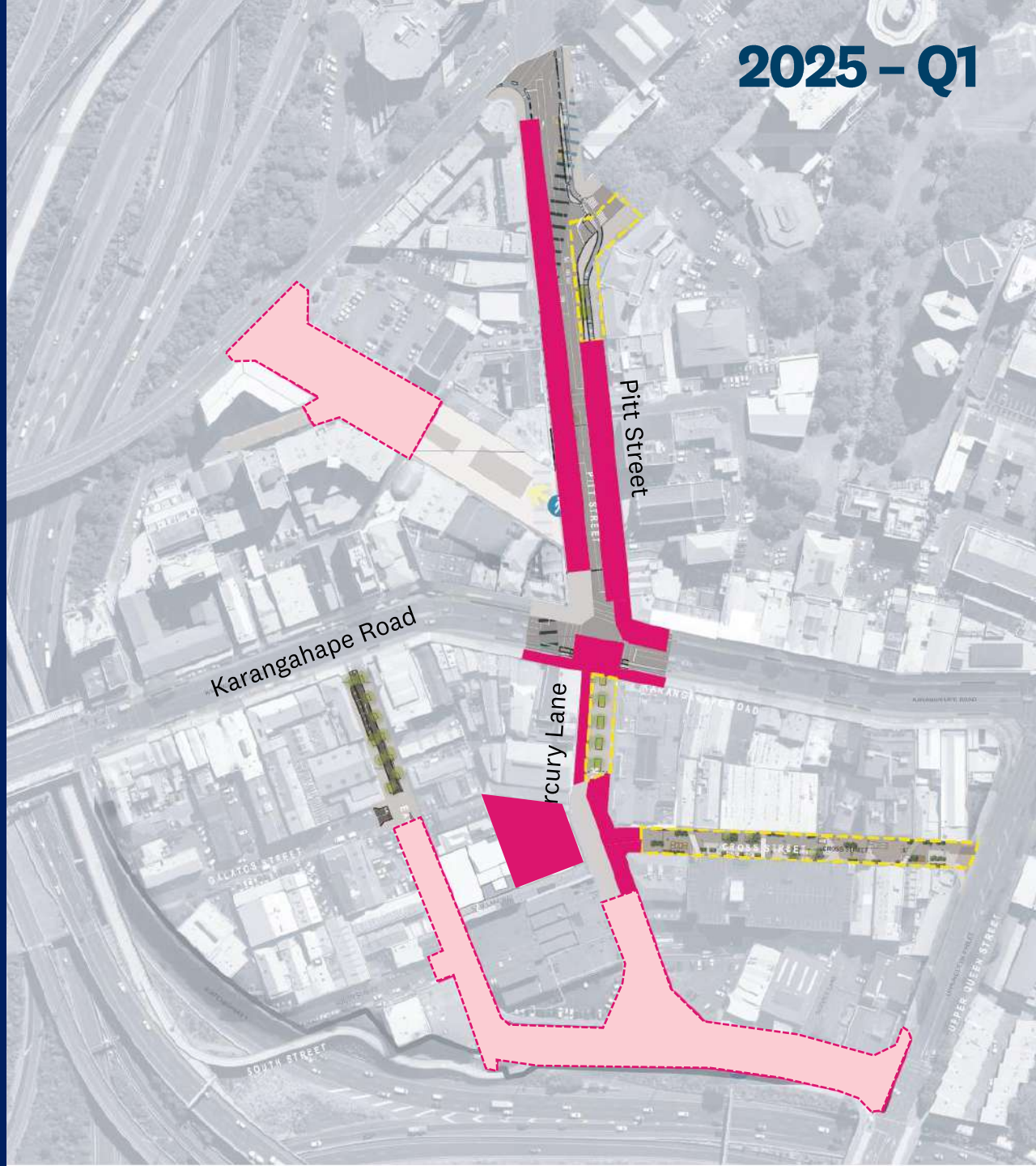


Minor/interim works

2024 - Q4



2025 - Q1



Legend



Construction area

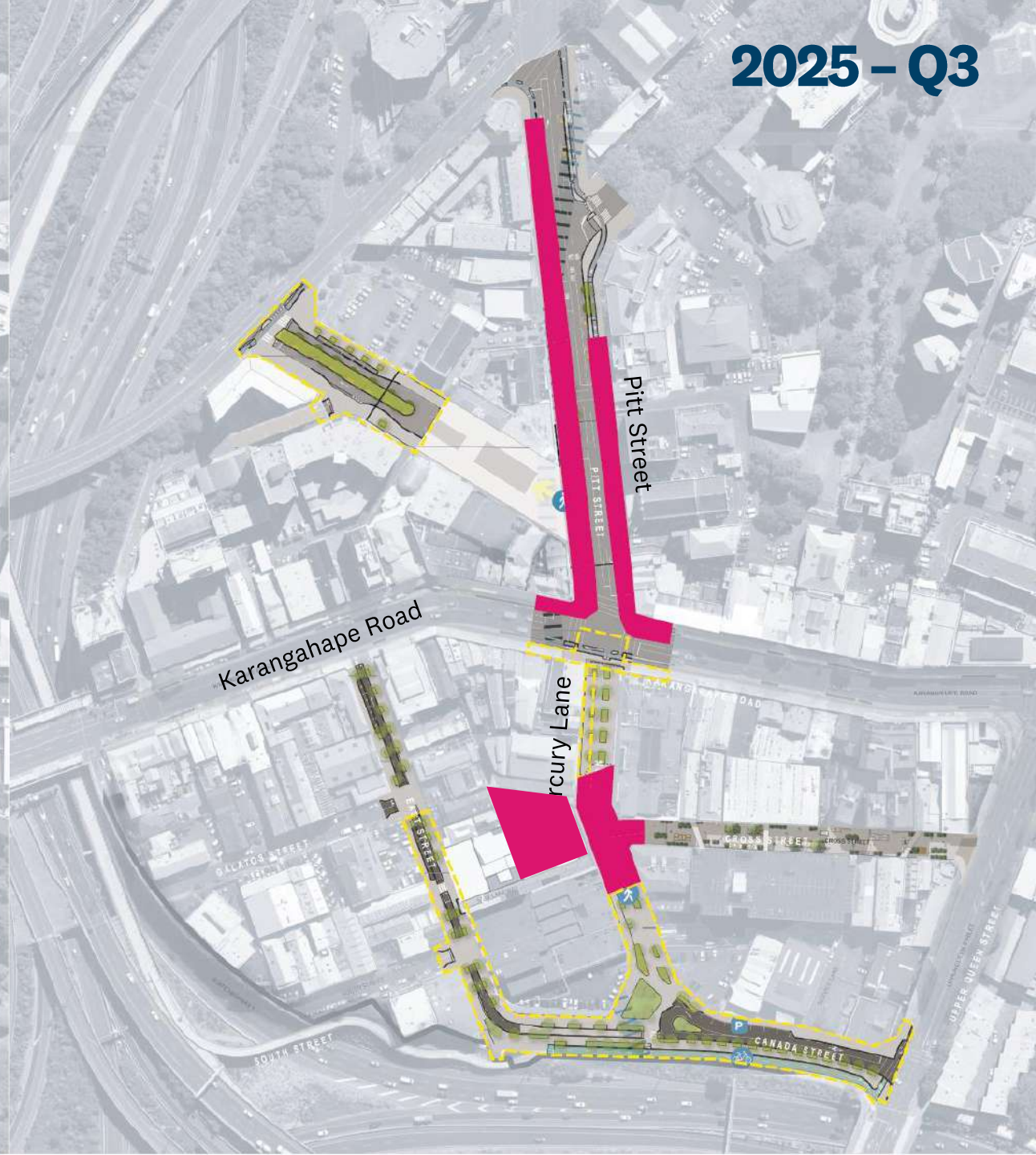


Minor/interim works

2025 - Q2



2025 - Q3



Legend



Construction area



Minor/interim works

2025 - Q4



Taking Aucklanders along with us





Our priorities for supporting the city centre

Growing understanding and building anticipation

- Media & publicity to celebrate milestones and address negative perceptions
- Clear communication with impacted businesses

Supporting small business

- \$3000 annual microgrants
- ‘Open for Business’ campaign, activations

A vibrant and attractive city centre

- Events attraction & public realm activation
- Partnership with unis to attract students

Visitor attraction and promoting city centre

- Funding for visitor attraction & destination marketing
- Business Event Investment Fund



Ngā mihi



High Street Improvements Project - Update

Waitematā Local Board Workshop – 10 September 2024

AUCKLAND'S FUTURE IN PROGRESS

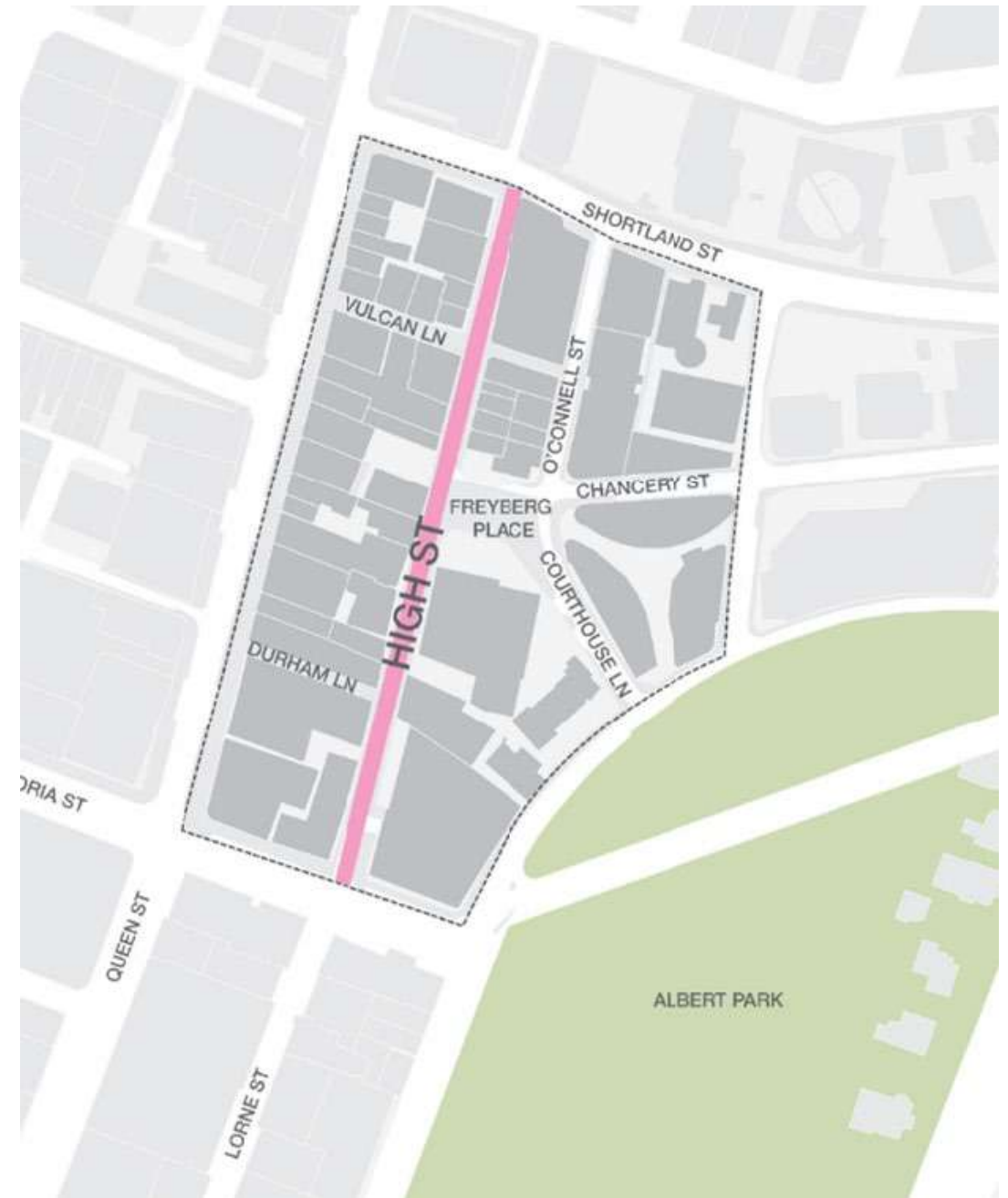


Purpose

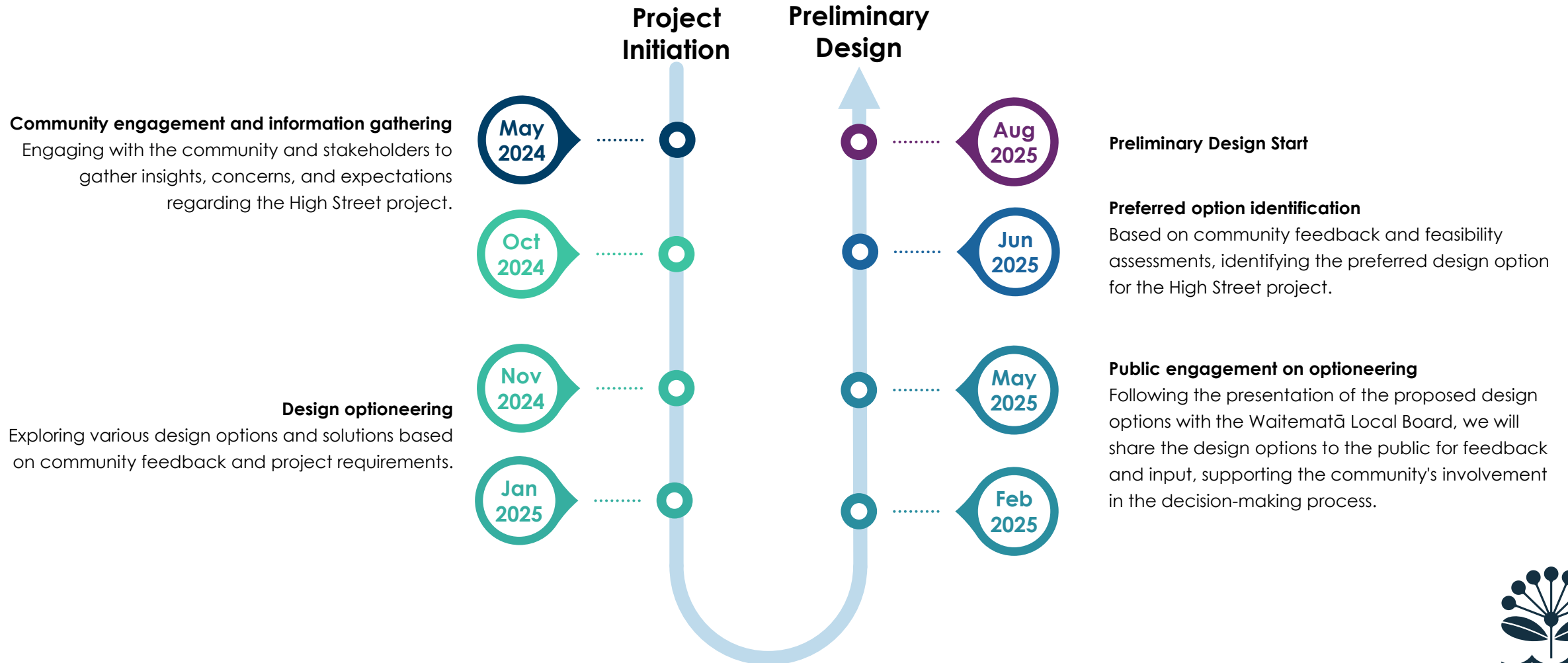
9 April 2024	Update on the High Street project process and engagement going forward
10 September 2024	Update on engagement to date and upcoming activities
October/November	Update on engagement feedback at the conclusion of engagement phases 1 and 2



Project Scope



Indicative programme and next steps



Engagement phases

ENGAGEMENT PHASE 1:

Initial conversations and listening
(Jul – Aug 24)

Working with key impacted residents and businesses to understand their perspectives around the pilot changes and their future aspirations and priorities

- 1:1 meetings/interviews
- Surveys (online and intercept)
- Small group conversations

Businesses, residents and key stakeholders in the area

ENGAGEMENT PHASE 2:

Wider engagement on community outcomes (Sep – Oct 24)

Engaging a wider audience to understand their ideas and aspirations for high street. These themes from both engagement phases will be put into the design brief.

- Have your say page
- Intercept surveys
- Creative engagement activations at events in the area and at Freyburg Square

People who visit, shop, pass through and play

ENGAGEMENT PHASE 3:

Engagement on shortlisted options (Feb – May 25)

After the design brief has been responded to and some draft option is created, the public will get the chance to engage on these options

- Drop-in sessions (online and F2F)
- Workshops
- HYS page + other online engagement
- Submissions

Businesses, residents, stakeholders, visitors, shoppers, commuters

Engagement Phase 1: How we have engaged

Jul – Aug 2024

- **One on one interviews** with property owners and businesses – 60 interviews and 98 surveys completed
- **Have Your Say** survey was open for a month across July and August
- **E-newsletters** published to the project email database. Updating people on the project and providing information on how they can engage
- **Progress AKL** project webpage updated and live
- **Ratepayer letter** sent out on 15 July to almost 1,250 occupiers and ratepayers in the district. Updating people on the project and encouraging them to complete the survey

ENGAGEMENT PHASE 1:

Initial conversations and listening (July – Aug 24)

Working with key impacted residents and businesses to understand their perspectives around the pilot changes and their future aspirations and priorities

- 1:1 meetings/interviews
- Surveys (online and intercept)
- Small group conversations

Businesses, residents and key stakeholders in the area



Emerging themes from engagement

- Strong call to enhance street level activities and pedestrian experience
- The need embrace the distinct vibe, range and diversity of retail and food offering
- The importance of feeling safe and welcomed.
- The need for the street to be well-presented, clean and well maintained.
- Ease of getting to and from High Street



City Centre Advisory Panel feedback – 26 August

Preservation & growth: It's important to maintain the street's character while supporting businesses through any changes.

Attractiveness & investment: Target increasing pedestrian numbers, and consider students and upstairs business tenants.

Affordability & flexibility: Organic growth is driven by affordability, adaptability and the flexibility of spaces. Current pedestrian numbers have settled and need to be increased.

Sense of place: High Street forms part of a network of laneways, with Durham Lane and Vulcan Lane noted as successful aspects of this connection.

Diversity: The street benefits from a mix of artisan and independent businesses, including some with an urban feel.

Disruption: Concerns around impact of construction on businesses in the short to medium term future. Recommend exploring improvement that does not require physical interventions.



Engagement phases

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(Jul – Aug 24)

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Businesses, residents, stakeholders, visitors, shoppers, commuters

Transition

ENGAGEMENT PHASE 2:

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- Intercept surveys
- Creative engagement activations at events in the area and at Freyburg Square

People who visit, shop, pass through and play

We welcome your support/participate?

Activation programme – pop ups and activation programme in the area to target a broader audience.

Door knocking businesses – in the area to ensure participation of workers, businesses that are not at street level and a wide variety of business types

Intercept surveys – conduct intercept surveys in the street and at community events

Peoples Panel Survey - conduct a survey with the Auckland Council Peoples Panel to capture the voice of those who visit the area monthly or less.

Cross promotion opportunities with Heart of The City and the City Centre Residents Group to promote engagement opportunities



Next Steps

- October/November - Staff will share results of engagement.
- Design options development in response to community feedback.
- February to May – public consultation on proposed design options.



Ngā mihi

AUCKLAND'S FUTURE IN PROGRESS



Play plan

Waitematā Local Board – 10 September 2024

Jacquelyn Collins – Play Portfolio Lead – Community Wellbeing

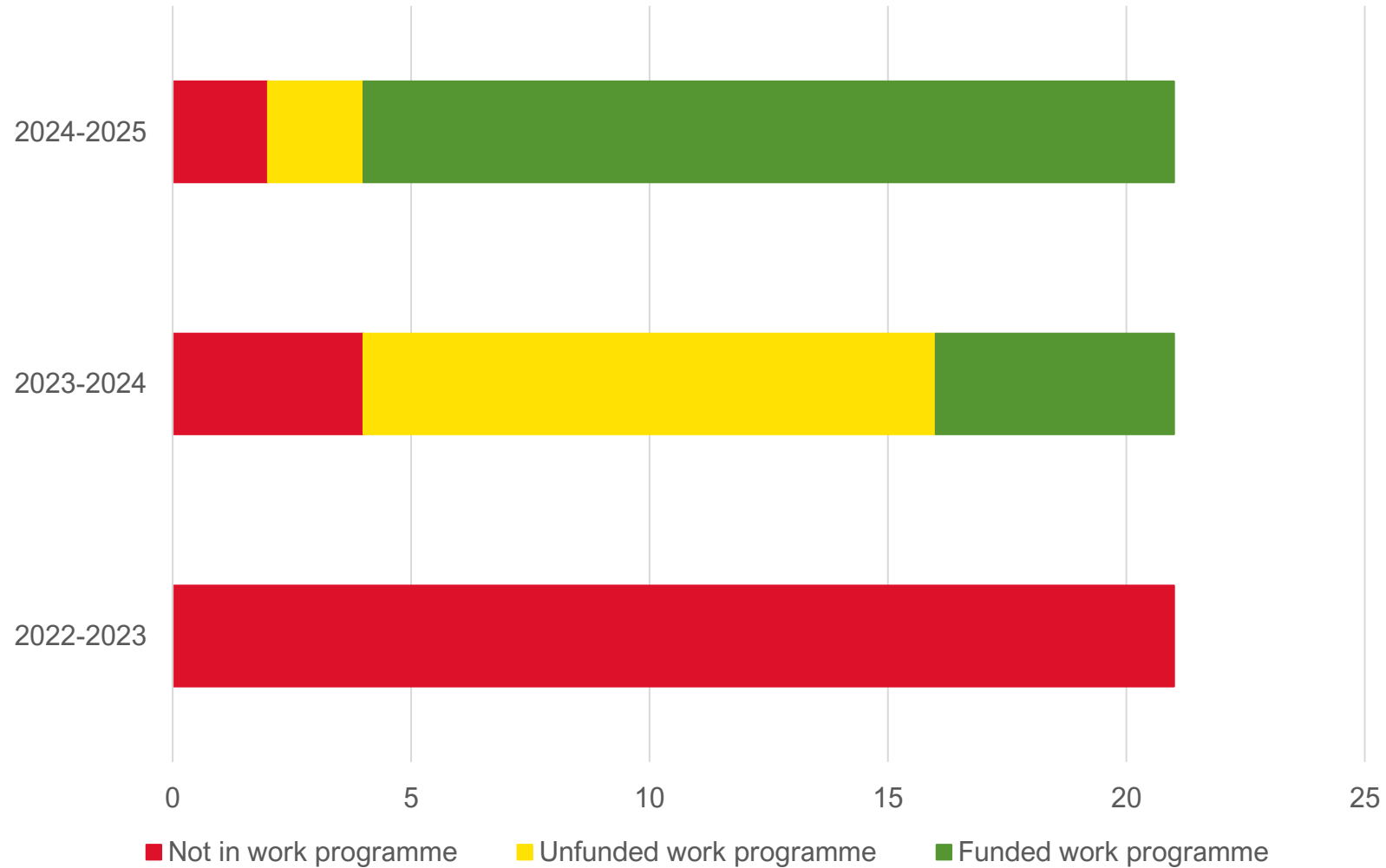


Today's workshop

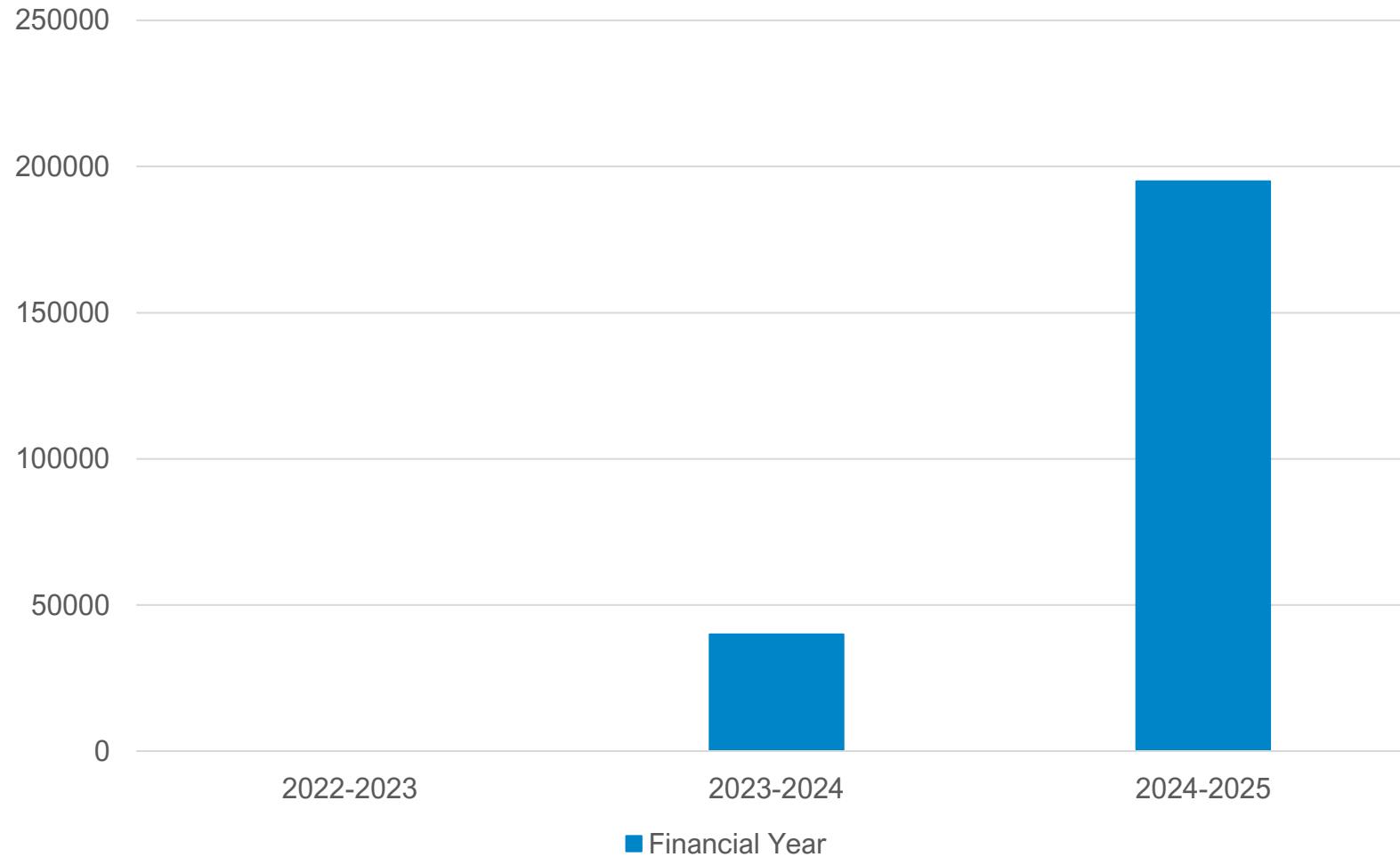
1. Play advocacy – general update
2. Update from Sport Auckland
3. Workshopping the play plan
 - Purpose
 - Contents
 - Elected members' feedback
4. Financial year 2024/2025 play advocacy projects
 - Staff recommendation
 - Elected members' feedback



Local board support of play advocacy



Local board investment in play advocacy



Financial year 2023/2024 funded projects

Project	Local Board	Delivery notes
Tree swings	Devonport-Takapuna	Four swings installed in July 2024; two more swings to be installed
Community House play activation	Devonport-Takapuna	To be delivered in September 2024 at Devonport Community House
Library play investment	Henderson-Massey Rodney	Three libraries equipped with play equipment for on-site use (Rānui Library, Waitākere Central Library, Wellsford Library)
Girls' skate activations	Rodney	Activating two skate parks for local girls – improving the diversity of skate park users, encouraging participation
Fairy village	Kaipātiki	Partnering with a community group, community-led project to install fairy houses on a local reserve
Adventurous nature space	Upper Harbour	New play provision created on a drainage reserve for local tamariki – installed in Whenuapai in June 2024
Nature Play for Adventurers sessions	Henderson-Massey Upper Harbour	Facilitated sessions with delivery partners, scheduled for July and August 2024
Play event	Rodney	Creative play event for Kumeū and Huapai tamariki, to be delivered by a local community partner in September 2024



Adventurous nature space



Tree swings



Sport Auckland update



Waitematā Local Board



Te Māhere-ā-tākaro o
Waitematā 2024

Play Plan 2024

Celebrating and enabling
play in Waitematā



aucklandcouncil.govt.nz



Why write a Play plan?

- Formalise the play advocacy approach and explain how it complements other play investments by Waitemata Local Board
- Acknowledge and celebrate existing play provision
- Provide a blueprint to enable diverse play opportunities
- Develop and nurture productive stakeholder partnerships
- Build a culture of insight-led decision-making that actively involves tamariki and rangatahi
- Streamline the annual work programme planning process by providing elected members with a menu of projects to consider
- Create a document that can be refreshed with each new local board plan and provide guidance to any new elected members



The Waitematā Play Plan 2024 will...

**Codify play
advocacy**

**Celebrate
existing play**

**Enable
more play**

**Reflect local
board plan**

**Encourage
integration**

**Reflect
insights**



Play plan content

Codify play advocacy approach

- Play advocacy 101
- Legislation
- Sport New Zealand Play Principles
- Strategic alignment
- Māori outcomes

Celebrate existing play provision

- Playgrounds
- Play in council-owned spaces
- Planned capital expenditure (CAPEX) play investments

Enable diverse play projects

- Specific play project proposals
- Accessible play
- Financial years 2024/2025, 2025/2026 and 2026/2027



Play plan content

Reflect current local board plan

- All projects linked to local board plan objectives
- Goal: a 'shopping list' of projects that the local board can choose from during work programme planning

Encourage integration

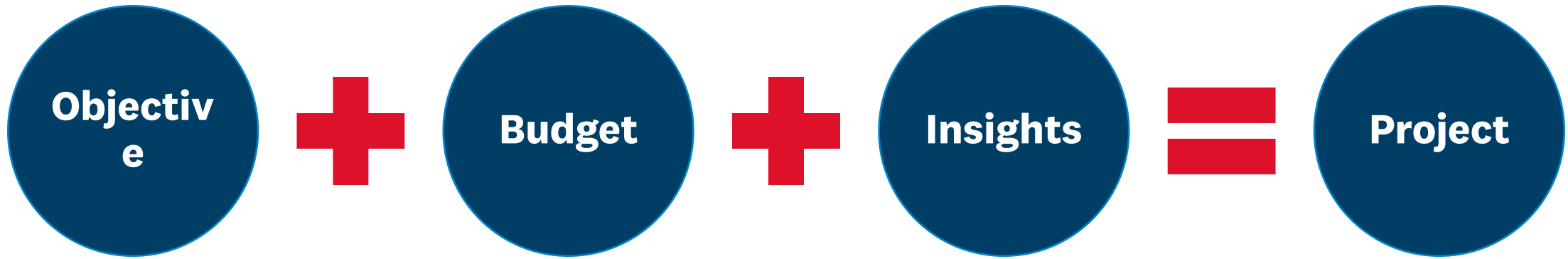
- Play proposals that reflect specialist advice council wide
- Play outcome opportunities in other council work programmes
- Partnering with Sport Auckland

Reflect insights

- Engage with iwi
- Engage regularly with council Advisory Panels
- Engage with the wider community
- Learn from Sport Auckland
- Advocate for a new Children's Panel for the local board



Play advocacy project development



Creating a play project for financial year 2024/2025

Objective

- 2023WTM3.3 – Connect our communities, through community activities, creative arts, sports and events

Budget

- \$15,000

Insights

- Draw on Sport Auckland insights from tamariki and rangatahi
- Seek guidance from council staff (brokers, activators, etc.)
- Seek elected member feedback



Pātai?

